

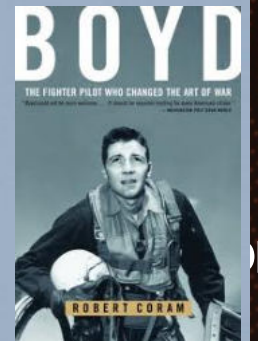
Manteniendo la disponibilidad de los servicios del Negocio en un entorno altamente cambiante

Rolando Barajas Moreno, PMP®

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OODA loop: Observe, Orient, Decide and Act



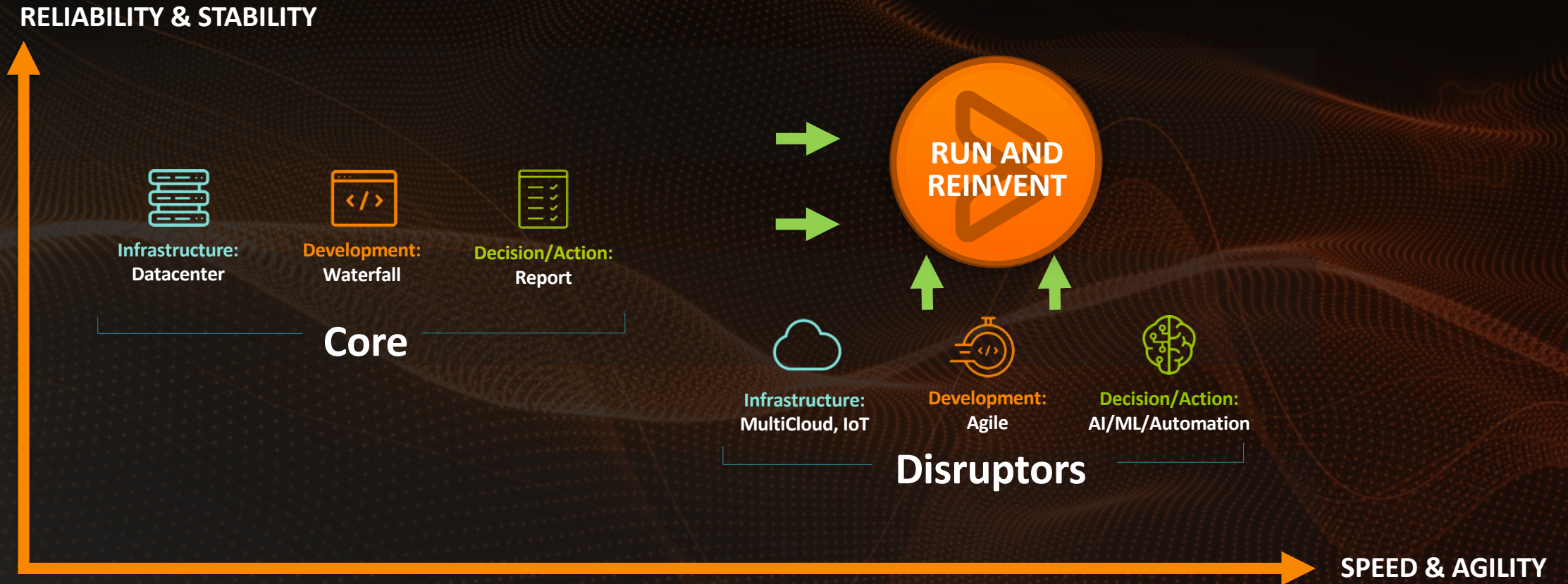
Run and Reinvent



Run and Reinvent



Run and Reinvent



Business Factors Driving IT Spend

CIO.COM 2019 State of the CIO Survey



<< Top 5:

1. Increase operational efficiency
2. Increase cybersecurity protection
3. Improve customer experience
4. Growing the business
5. Transform existing business processes

Changes in the world order....



RUN & REINVENT

Core



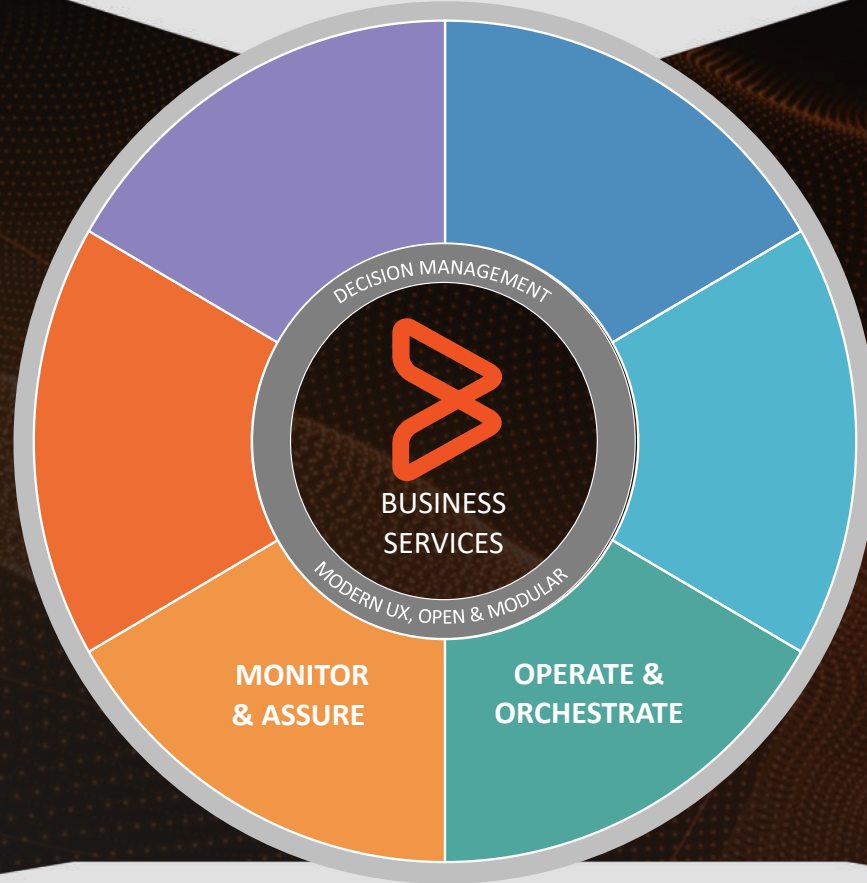
Infrastructure:
Datacenter



Development:
Waterfall



Decision/Action:
Report



Disruptors



Infrastructure:
MultiCloud, IoT



Development:
Agile



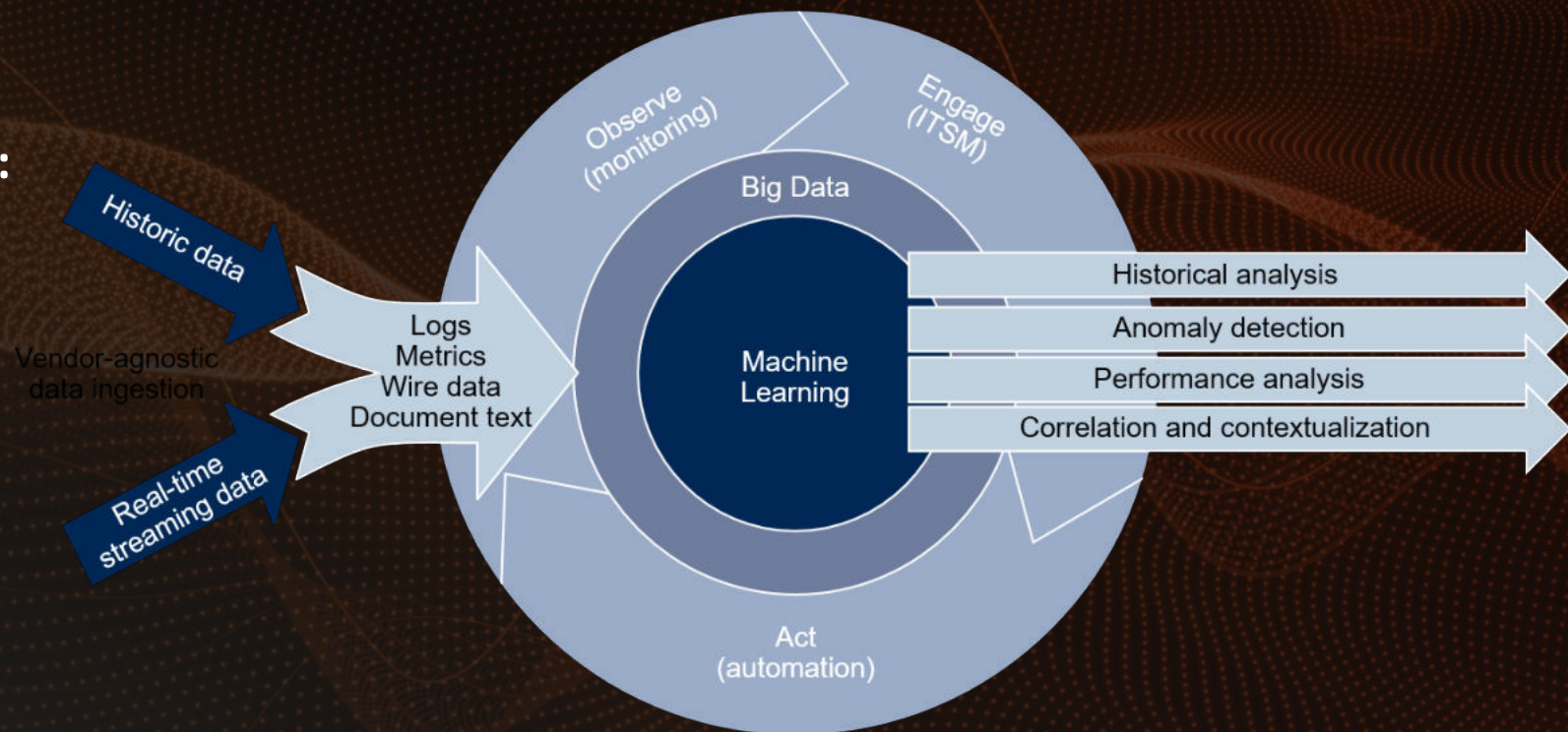
Decision/Action:
AI/ML/Automation

The AIOps Approach (Gartner)

“AIOps platforms combine big data and machine learning functionality to support all primary IT operations functions through the scalable ingestion and analysis of the ever-increasing volume, variety and velocity of data generated by IT.

Enhances IT Ops processes and tasks:

- Performance analysis
- Anomaly detection
- Event correlation and analysis
- IT Service Management
- Automation



AIOps Benefits

Automated Operations and Service Resolution

TrueSight intelligent automated operations



75%

Reduction in MTTR
Reduction in tickets

Speed probable cause identification

TrueSight intelligent event correlation & log analytics



60%

Faster time to diagnose and triage issues

Optimize infrastructure usage and cost

TrueSight intelligent capacity optimization



30%

Reduction in infrastructure costs

Event noise reduction

TrueSight intelligent behavioral learning



90%

Reduction in false alarms and events

Enable Predictive Alerting

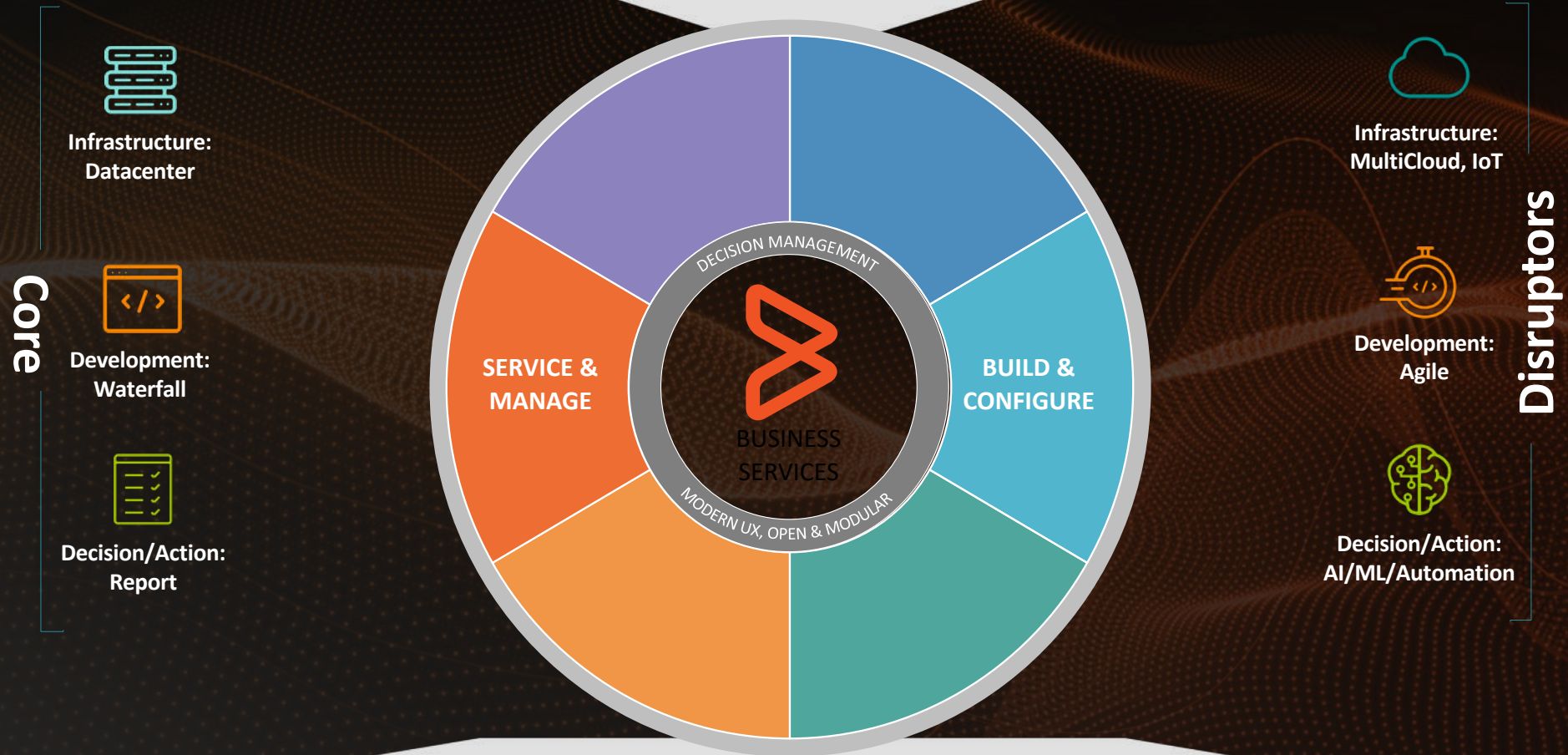
TrueSight anomaly detection



99.99%

Maintain SLAs and customer experience

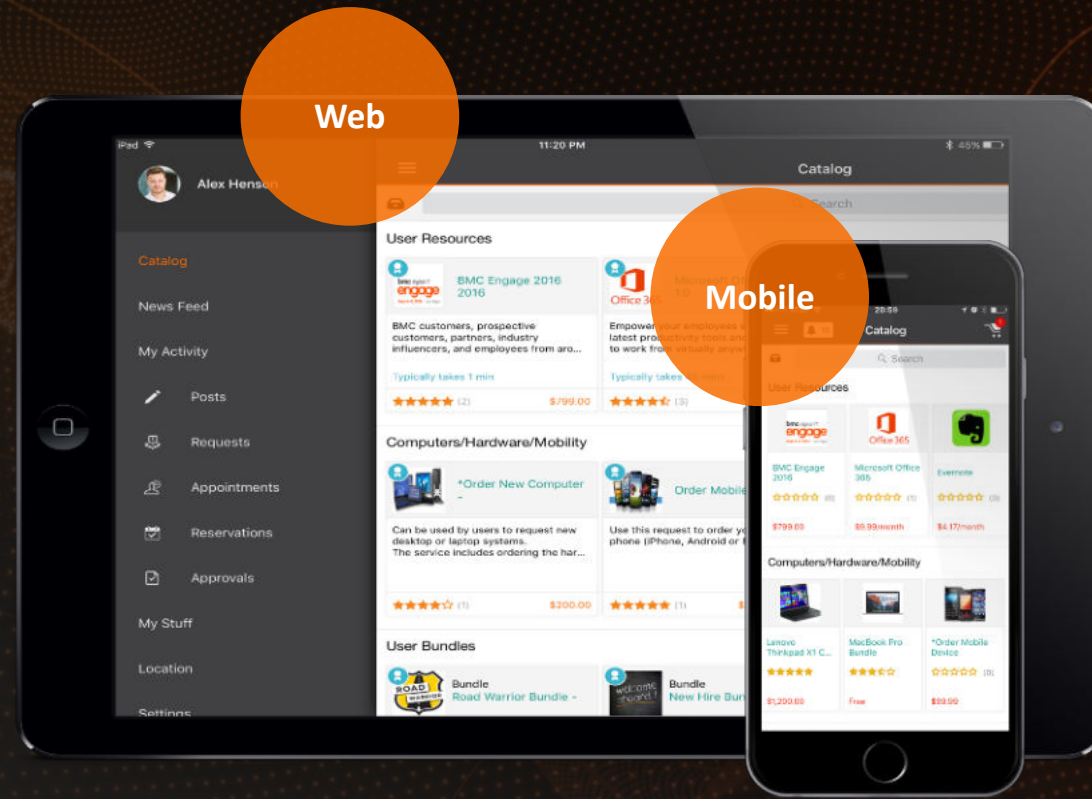
RUN & REINVENT



Core

Disruptors

Digital Workplace: Making Omni-Channel Engagement possible for the Enterprise

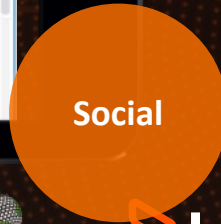
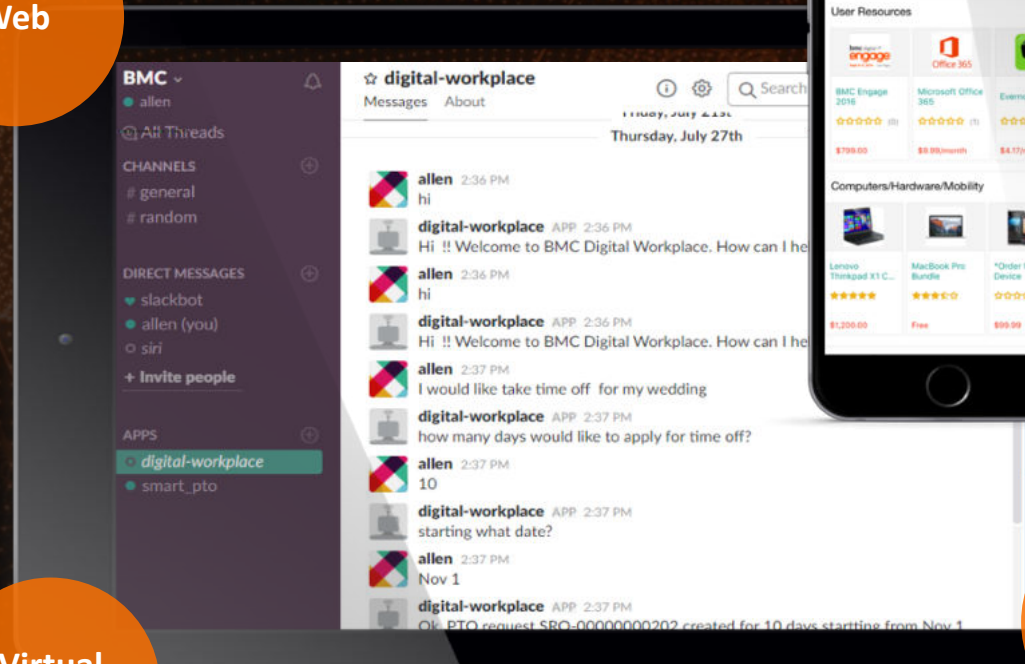
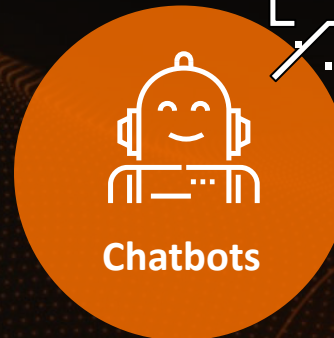


Today

HELIX BOT

EXPERIENCIA OMNI-CANAL PARA EL USUARIO FINAL CON CHATBOTS Y VIRTUAL AGENTS

- **Extensiones** Omni-canal para Slack, Skype for Business and Twilio SMS
- Interacción por conversación para el modelo de autoservicio
- Bot's automatizados para las solicitudes de servicio de los Niveles 0/1
- La precisión, la velocidad y el costo del servicio serán el diferenciador clave
- Aprovechando a IBM Watson utilizando las API's conversacionales, de empatía y IBM Discovery



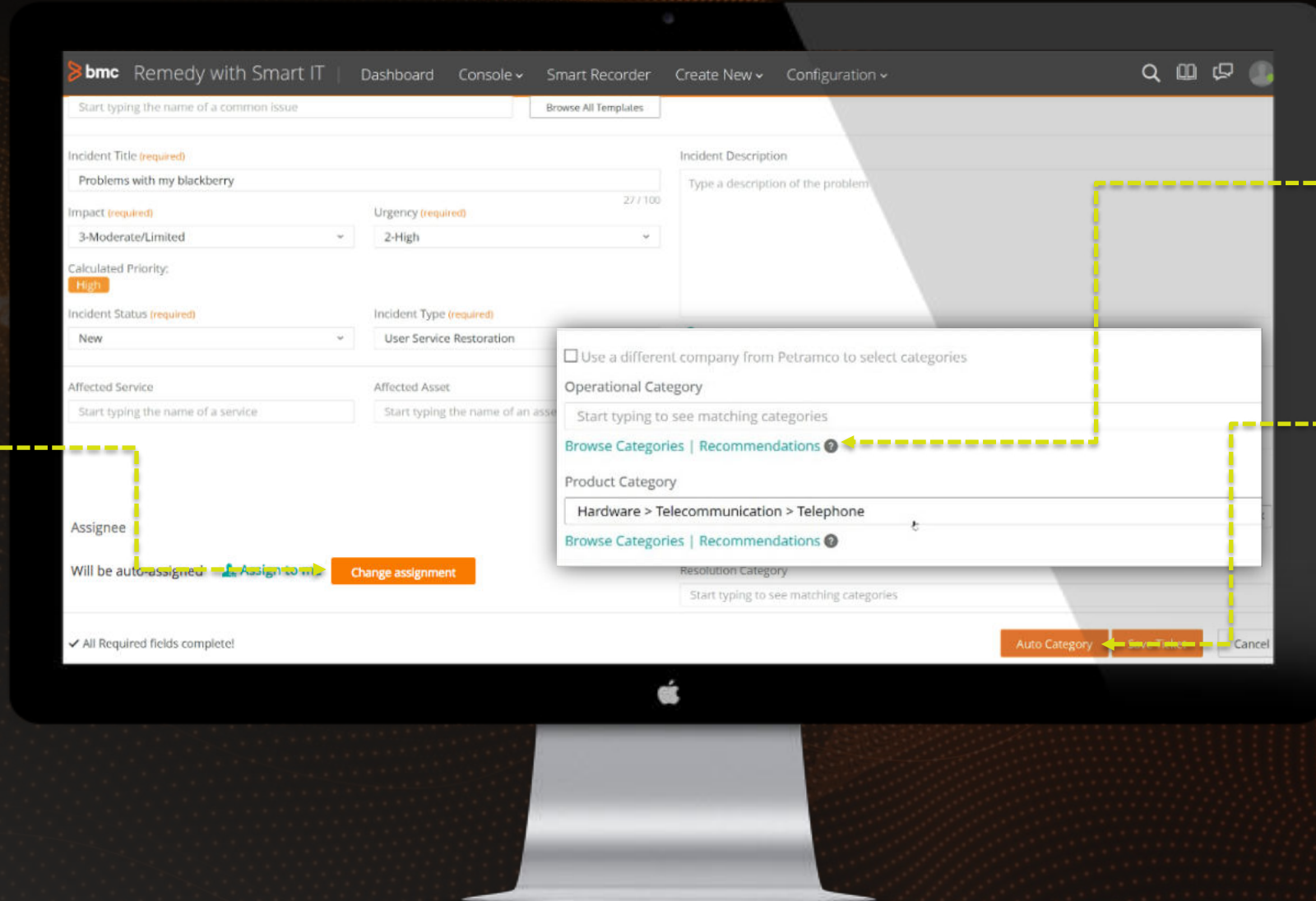
Tomorrow

VERGE GROUP
An IBM Watson Business Partner

bmc

Remedy Powered By Cognitive

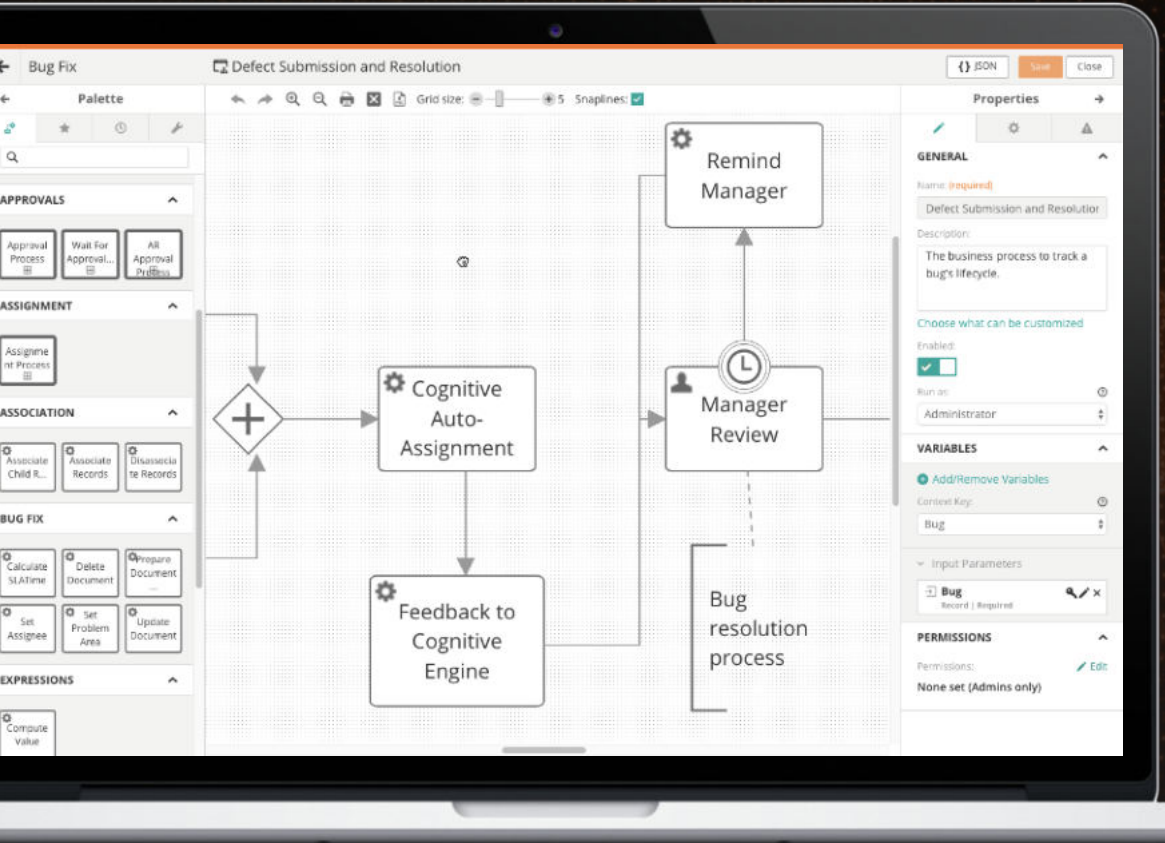
Auto-assign the incident based on past assignments



Auto-Route incidents

Auto-Classify Incidents to specific product and ops categories for more accurate analytics

Innovation Suite with Cognitive Service



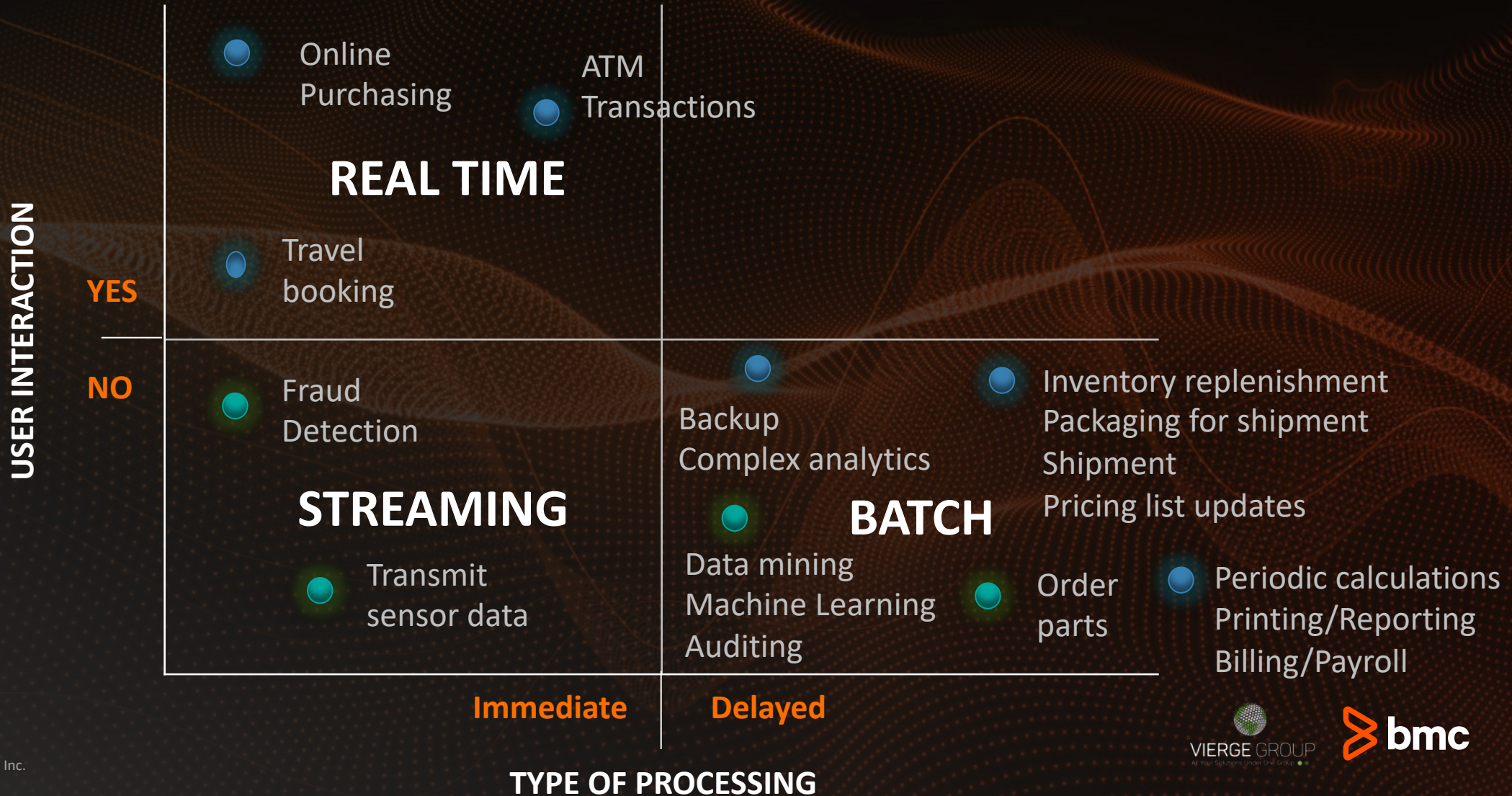
Easily incorporate **cognitive services** into complex custom processes & workflows

Prototype image only

RUN & REINVENT



Modelos de Procesamiento de Datos



Pasos de un Proyecto Big Data

Extraer

Machine data

Devices/Sensors
Industrial equipment



Human data

- Call Centers
- News
- Sites/Feeds
- Blogs
- Forums
- Social Networks
- Podcast

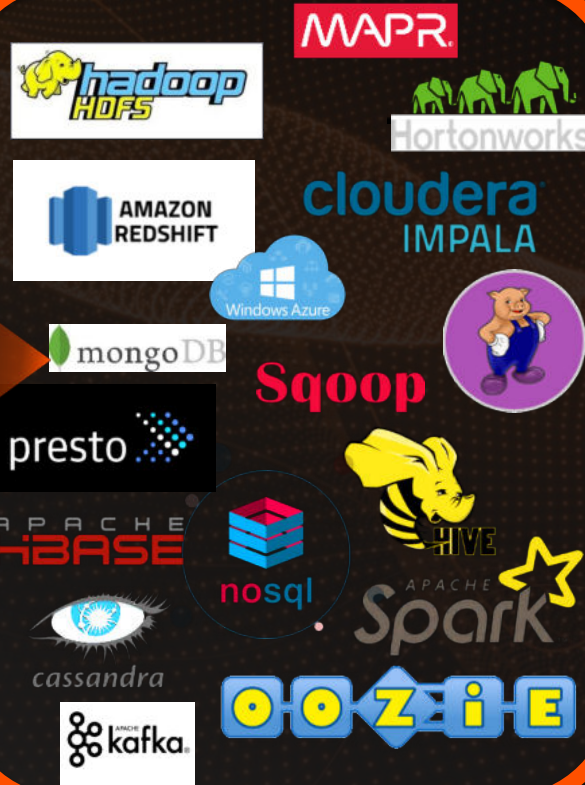


Business data

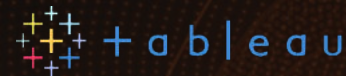
- | | |
|----------|--------------|
| Invoices | ERP/CRM/ |
| Orders | Enterprise |
| Storage | Applications |
| Delivery | |



Almacenar & Procesar



Analizar



Control-M for Big Data

Extraer

Almacenar &
Procesar

Analizar

Machine data

Devices/Sensors
Industrial
equipment

Human data

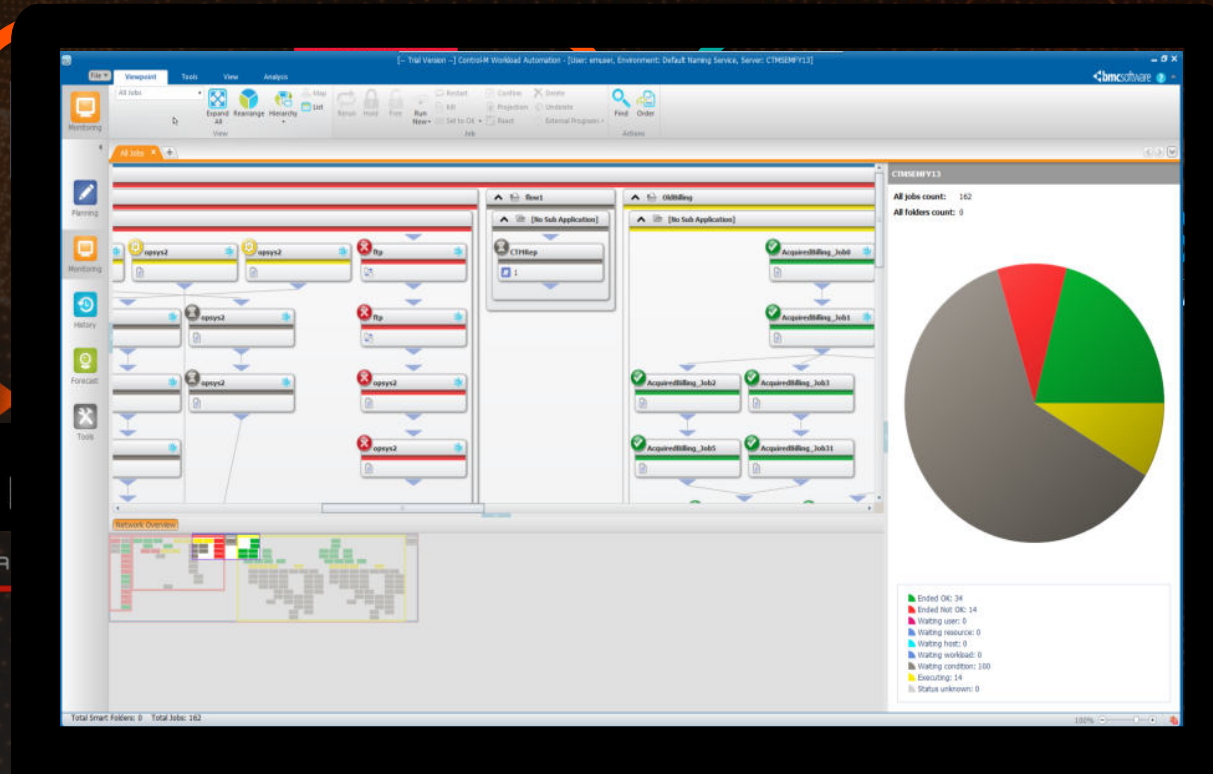
Call Centers
Emails
Blogs
Forums
Social Networks
Podcast

Business data

Invoices
Orders
Storage
Delivery

ERP/CRM/
Enterprise
Applications

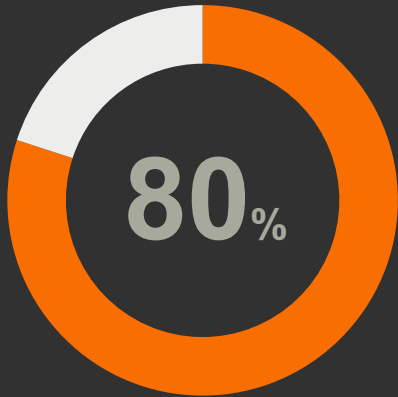
Know the facts and make
the right choice with
Control-M



RUN & REINVENT

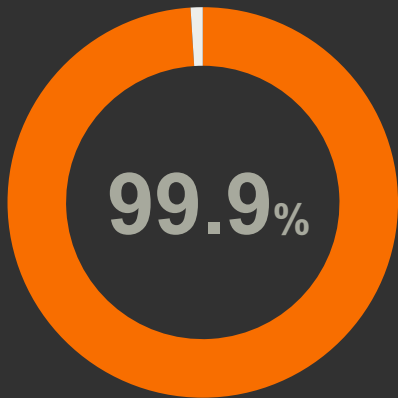


Las vulnerabilidades conocidas son la mayor amenaza



ATAQUES

Más del 80% de los ataques explotan vulnerabilidades conocidas.



FIX READY

99.9% de las exposiciones fueron comprometidas más de un año después de que se publicara el CVE



Hay vectores que son más fáciles, menos riesgosos y generalmente más productivos para un hacker que salir a ciegas a buscar una brecha nueva. El principal es, por su puesto, la vulnerabilidad conocida para la cual existe un parche pero el administrador aun no lo aplicó.

Rob Joyce
Chief, Tailored Access Operations (TAO)
National Security Agency

Vulnerabilidades

Evolución año a año



84

Promedio de días en remediar vulnerabilidades

30

Promedio de días en la explotación de vulnerabilidades conocidas

99%

De las vulnerabilidades son conocidas por IT durante un año

A person in a business suit is holding a smartphone. Overlaid on the image is a network diagram consisting of several grey circular nodes connected by thin white lines. The background shows a blurred cityscape.

BMC SecOps

Casos de Valor

Patching

Vulnerabilidades

Configuraciones

Compliance

RUN & REINVENT



MUCHAS GRACIAS!



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