CUMPLIENDO CON LEYES DE PROTECCION DE DATOS

Defina su Mejor Estrategia en la Era de la Nube

Sebastian Brenner, CISSP
Security Strategist, LATAM Region
Symantec Corporation
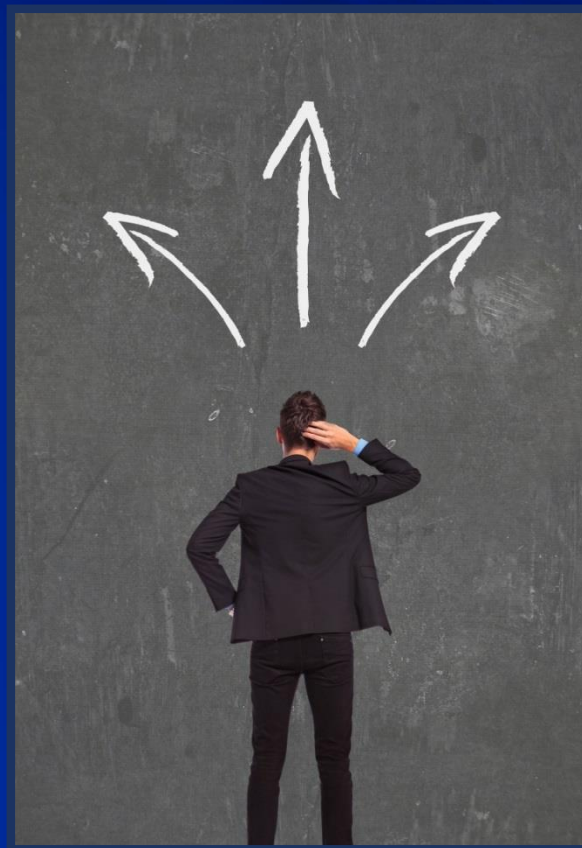
The Drive for Data Privacy

Drivers

Regulations

Press Headlines

Reputation

Business Opportunity

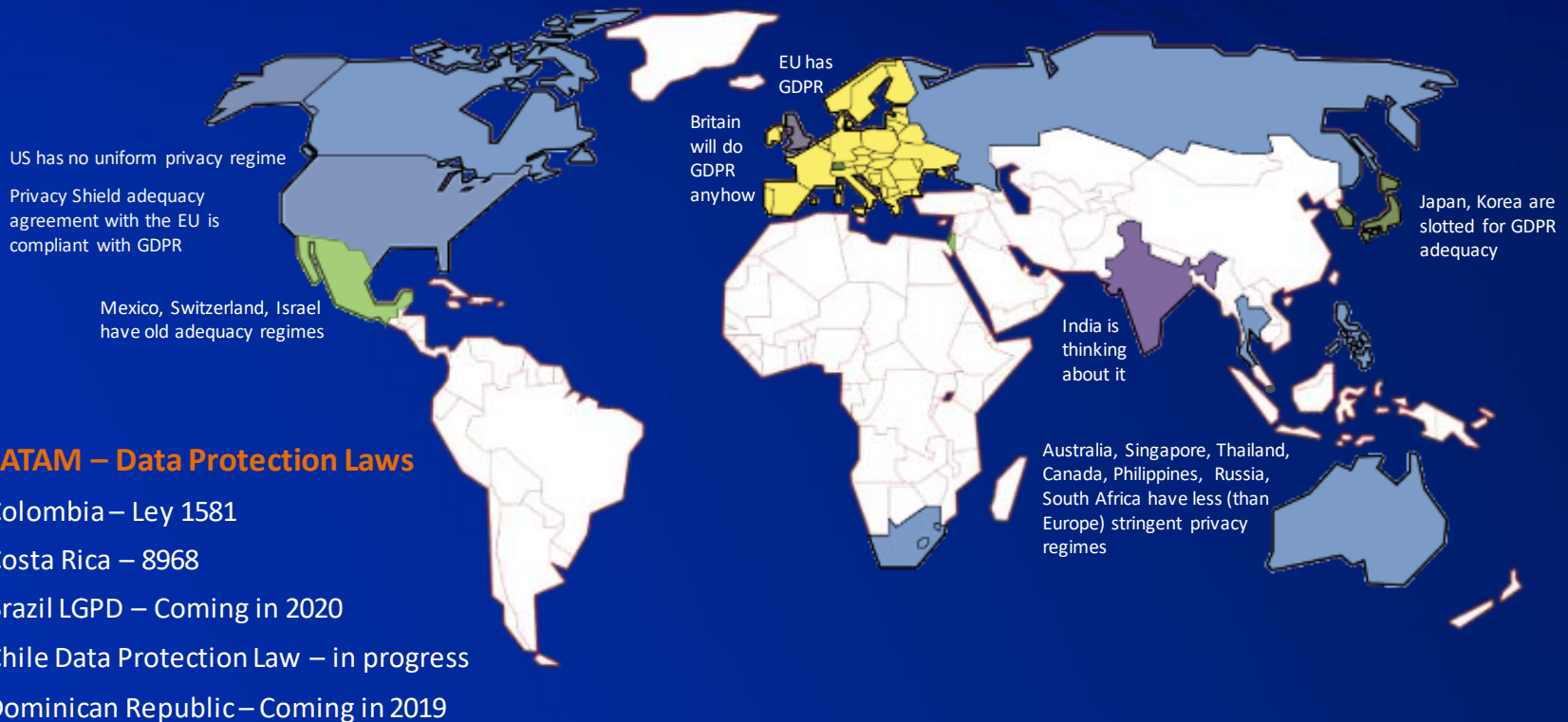Customer Expectations

Inhibitors

Lack of Business Ownership

Data Growth

Evolving Threat landscape

Lack of Visibility

Emerging Technology

Symantec

The Data Privacy Regime Wave

EU has GDPR

US has no uniform privacy regime

Privacy Shield adequacy agreement with the EU is compliant with GDPR

Britain will do GDPR anyhow

Japan, Korea are slotted for GDPR adequacy

Mexico, Switzerland, Israel have old adequacy regimes

India is thinking about it

Australia, Singapore, Thailand, Canada, Philippines, Russia, South Africa have less (than Europe) stringent privacy regimes

LATAM – Data Protection Laws

Colombia – Ley 1581

Costa Rica – 8968

Brazil LGPD – Coming in 2020

Chile Data Protection Law – in progress

Dominican Republic – Coming in 2019

"This is just the beginning" – Forbes*

* "How Will California's Consumer Privacy Law Impact The Data Privacy Landscape?", Forbes, 2018

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The Cloud Migration Dilemma

Web Access

IaaS

SaaS

How can I enable users to safely access the web and cloud while maintaining data security and compliance?

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Build Privacy Requirements into Security Transformation

| PREPARE	PROTECT	DETECT	RESPOND
Understand Personal Data & Risk Posture	**Protect Personal Data From Malicious Attack & Misuse**	**Provide Rapid Detection Understand Impact of Breach**	**Respond Efficiently & Effectively to be Compliant Mitigate Risk**
Data Discovery and Privacy Impact Assessments	Information Protection and Governance	Incident Monitoring and Cyber Expertise	Crisis Management
Cloud Data Risk Posture Assessment	Data Encryption and Strong Authentication	User Behaviour Analysis	Incident Response

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The Cornerstones of a Successful Data Protection Program

For success, a program needs to:

- ✓ Align with the business
- ✓ Define what needs to be protected.
- ✓ Know what level of protection is needed.
- ✓ Discover where sensitive information resides and how it is used and shared.
- ✓ Plan to protect Information based on associated risk to the business.
- ✓ Define an early and mature operational model.
- ✓ Prevent the unintended disclosure of sensitive information.

PREPARE

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Identify and Monitor Sensitive Data

STORAGE

ENDPOINT
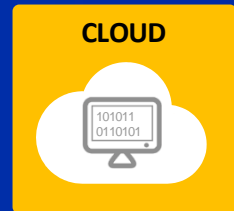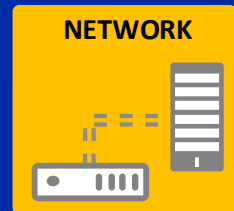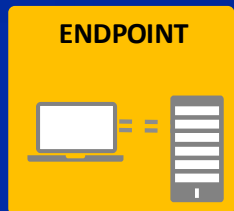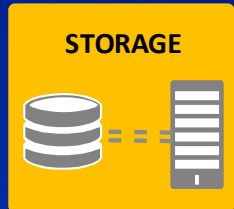
NETWORK

CLOUD

PREPARE

Discover

Where is it?

Discover where your sensitive information is stored across the cloud, network, endpoint, and storage systems.

Monitor

How Is It Being Used?

Monitor how sensitive data is being used and shared by employees whilst on or off the network.

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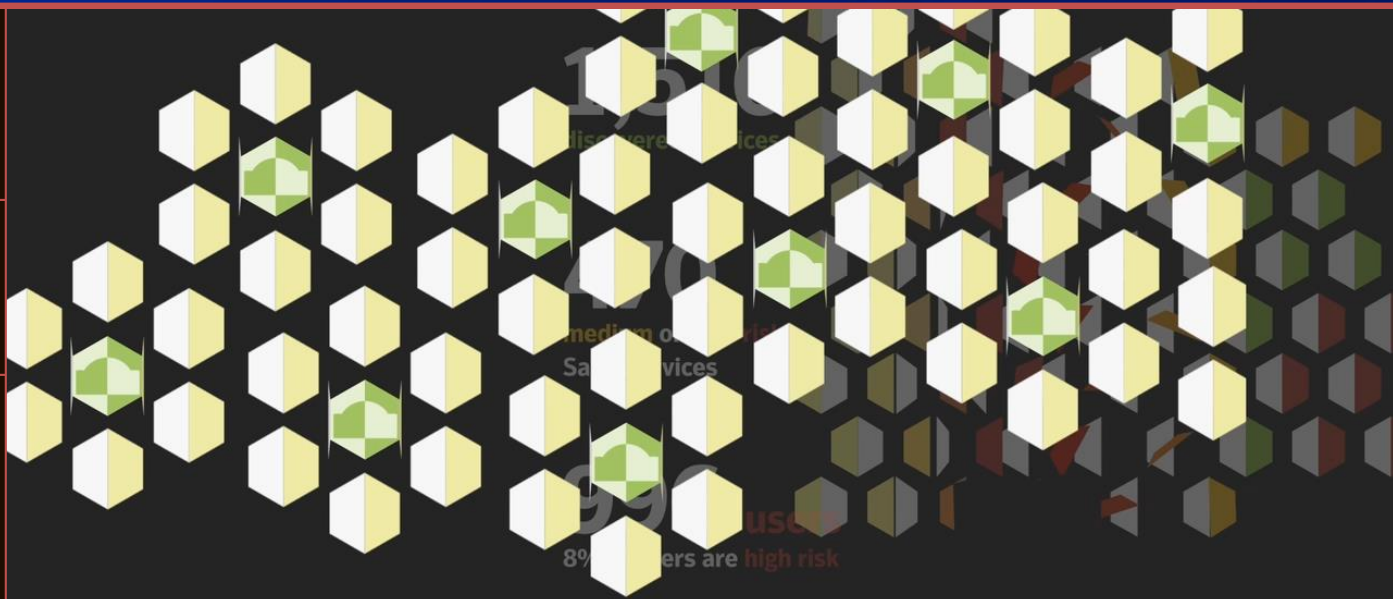# Who In my Organization is Using Risky Cloud Apps?

Cloud Apps

72 Organization's Audit Score

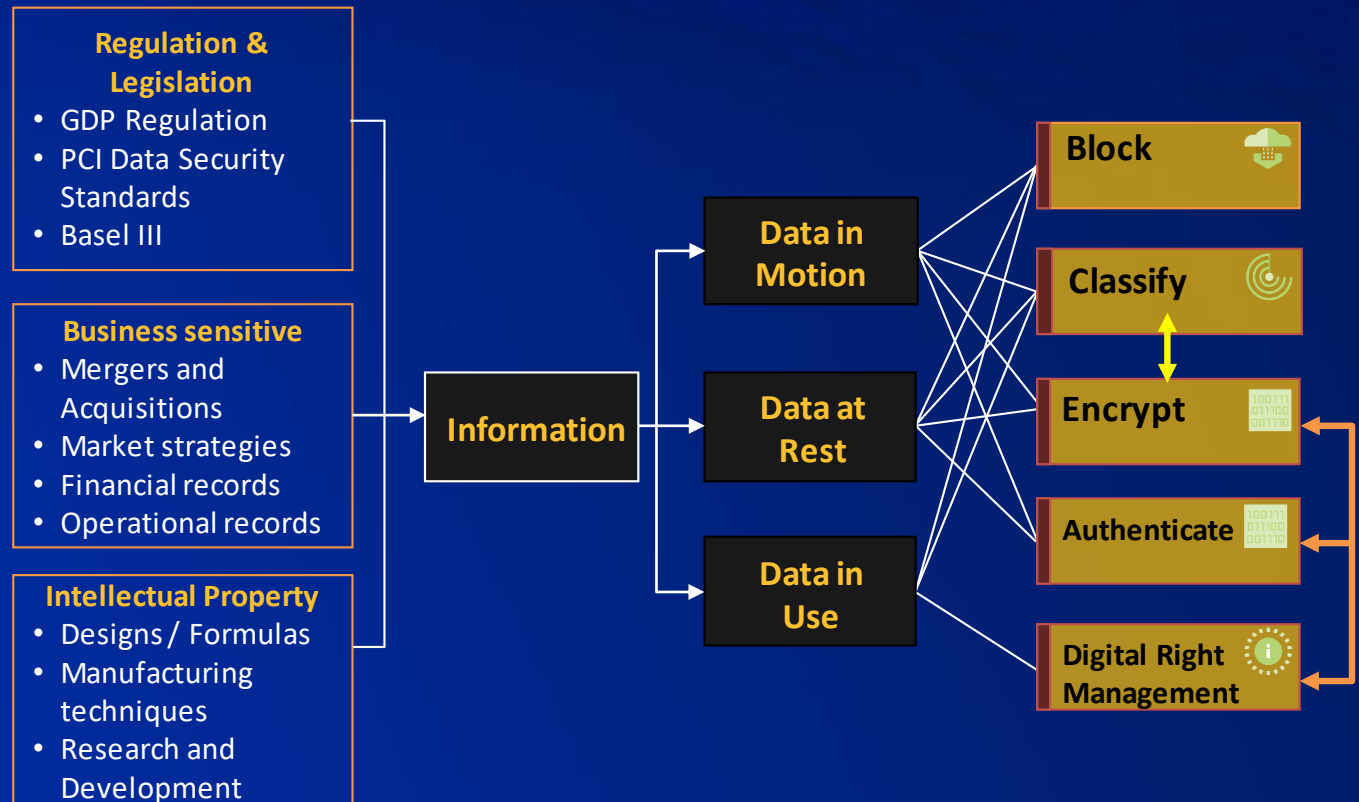Understand & Monitor Risk Exposure Across Public Cloud Apps & Infrastructure

What cloud app

PREPARE

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Protecting Sensitive Data

Protect

Protect sensitive data from being leaked or stolen, no matter where it is stored or how it is used.
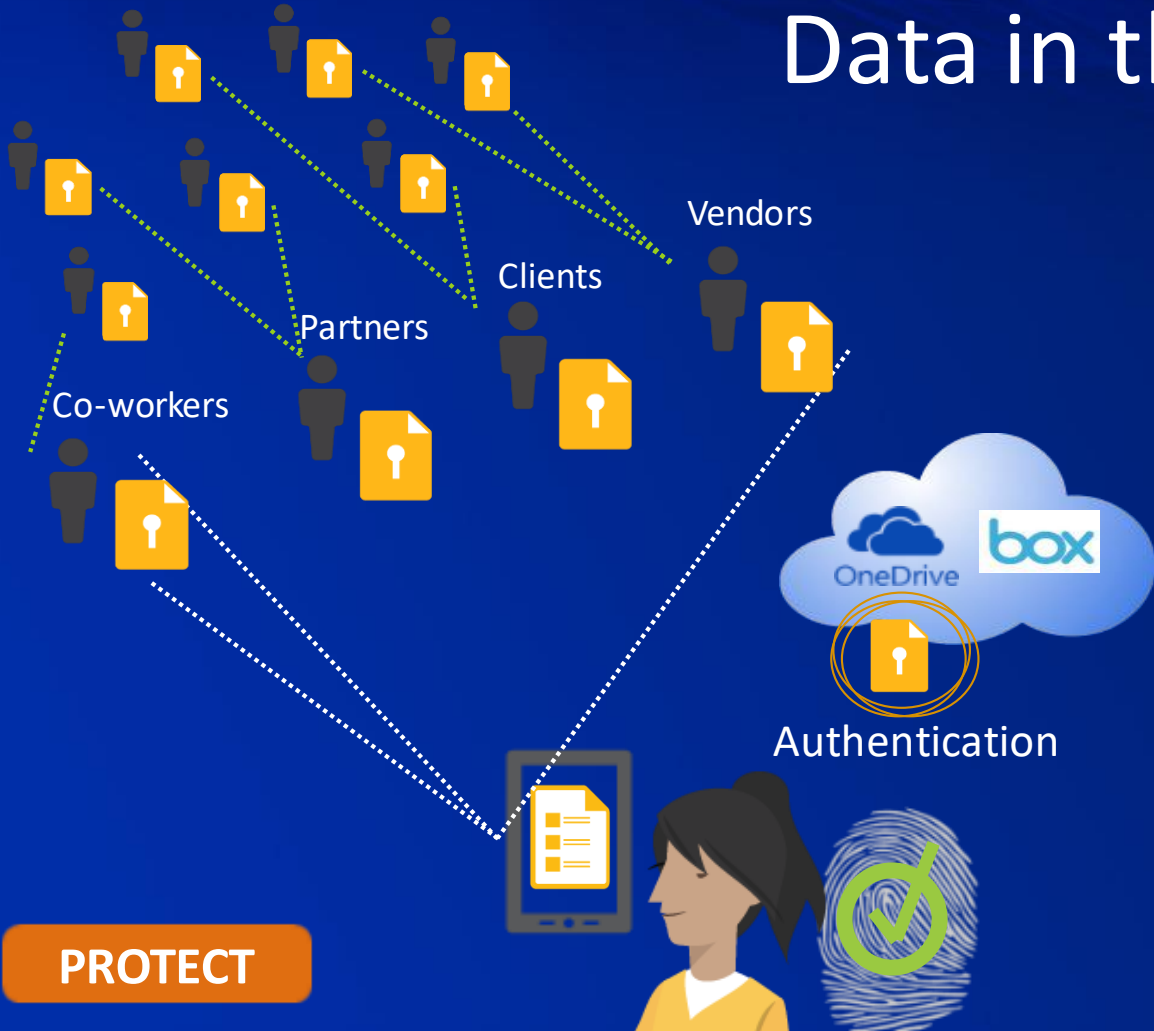
Regulation & Legislation
- GDP Regulation
- PCI Data Security Standards
- Basel III

Business sensitive
- Mergers and Acquisitions
- Market strategies
- Financial records
- Operational records

Intellectual Property
- Designs / Formulas
- Manufacturing techniques
- Research and Development

Information

Data in Motion

Data at Rest

Data in Use

Block

Classify

Encrypt

Authenticate

Digital Right Management

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PROTECT

Encrypt and Control the Data in the Cloud

Dynamically encrypt based on content classification
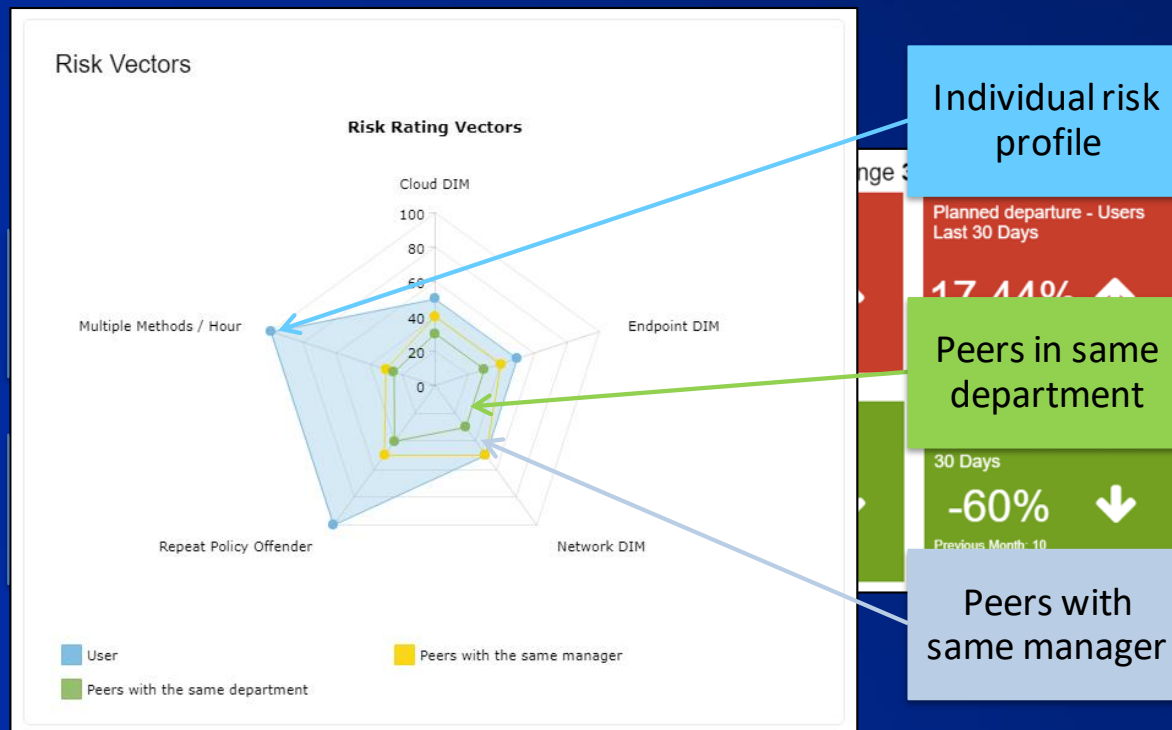
Policy rule

PROTECT

Quickly and thoroughly notify in the event of a breach
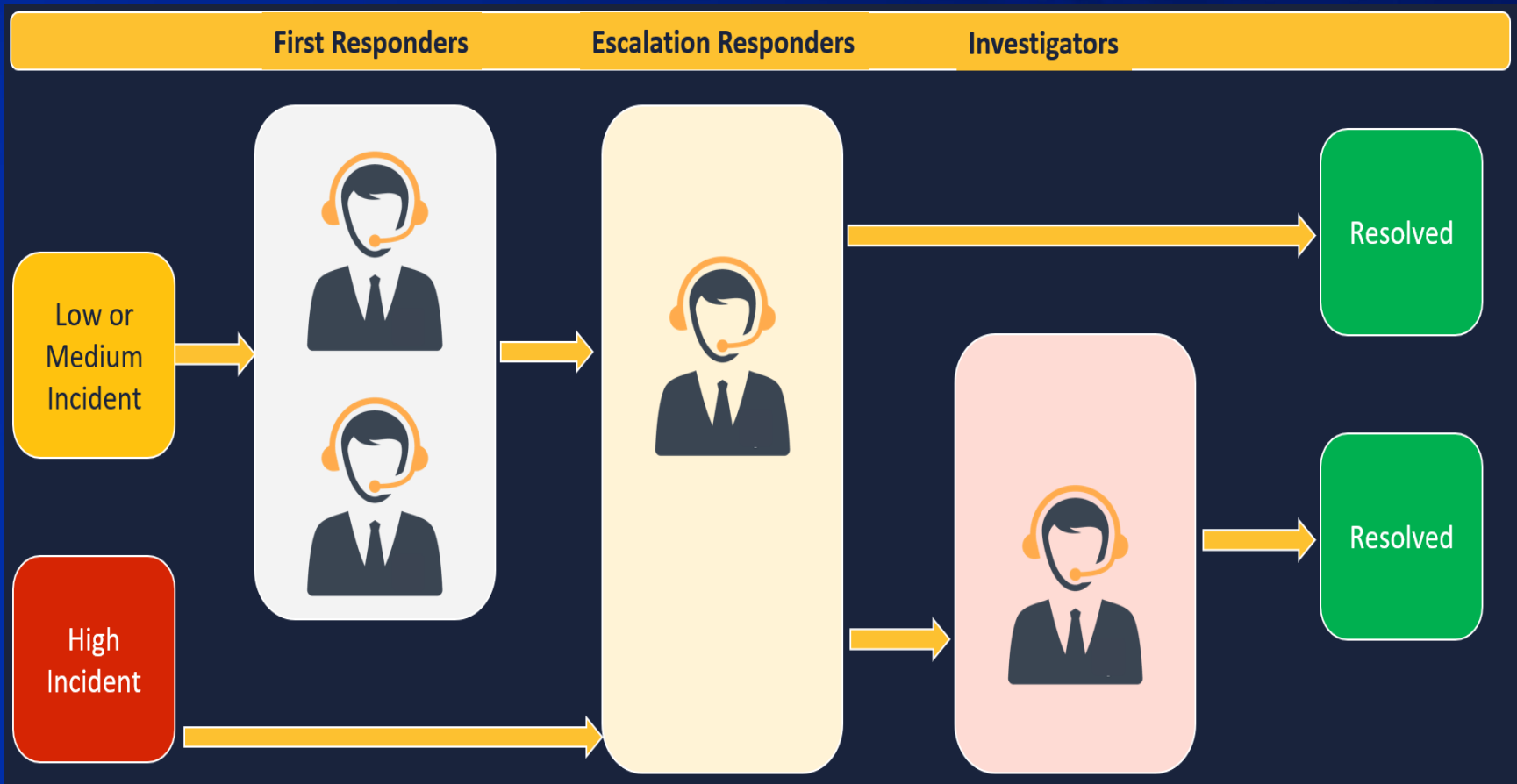
Monitoring Trends in Data Loss Risk

Apply User and Entity Behavior Analytics (UEBA) tools help prioritize alerts, automate incident remediation and simplify incident management, based on analysis and correlation of large volumes of DLP alerts.

DETECT

RESPOND

SYMANTEC SOLUTIONS

INFO-CENTRIC TAGGING

Web Security Services ProxySG

Endpoint & Datacenter Protection

DATA LOSS PREVENTION

INFO-CENTRIC ENCRYPTION

Secure Access Cloud

Visibilidad

Control

Protección

Email Security

INFO-CENTRIC ANALYTICS

CLOUDSOC (CASB)

SSL Visibility

Control Compliance Suite

VALIDATION AND ID PROTECTION SERVICE (VIP)

Thank You!

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Security Strategist, LATAM Region
Sebastian_brenner@Symantec.com