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Latest Trends in Cybersecurity





THE GOOD GUYS ARE:

- Collecting and integrating actionable threat intelligence
- Implementing cloud security
- Addressing third-party risk
- Protecting information at the database and data element level
- Upgrading security awareness training



THE BAD GUYS ARE:

- "Commercializing" their skills
- Intensifying and evolving ransomware attacks
- "Doubling down" on social engineering
- Escalating mobile attacks
- Pursuing "softer" targets

Threat Intelligence – Transforming Cybersecurity Models

41%

27%

16%

8%



Awareness and Consumption of Cyber Threat Intelligence is Growing...

Partially applied; still "long way to go"

Fully embraced and integrated

Implementation within 12 months

No plans

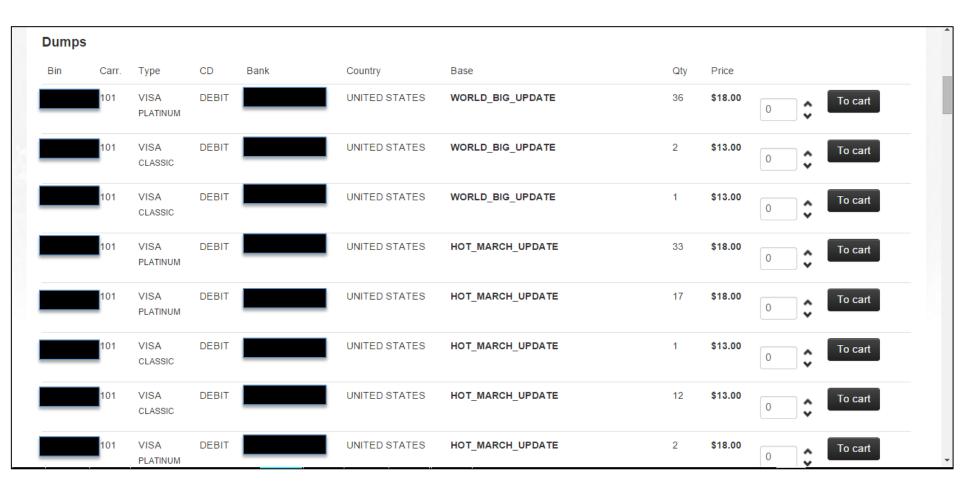
No awareness 7%

...As Organizations Seek to Transform their Cybersecurity Operations

- ✓ From reactive to proactive
- ✓ Reduce overwhelming alerts
- ✓ Prioritize relevant, targeted threats
- ✓ Integrate intelligence into security systems
- ✓ Information sharing and cooperation

EXAMPLE

Actionable Threat Intelligence – Detecting Breaches Ex Post Facto and Reducing Fraud



Cloud Security: Exponential Adoption Fueling Cyber Attacks



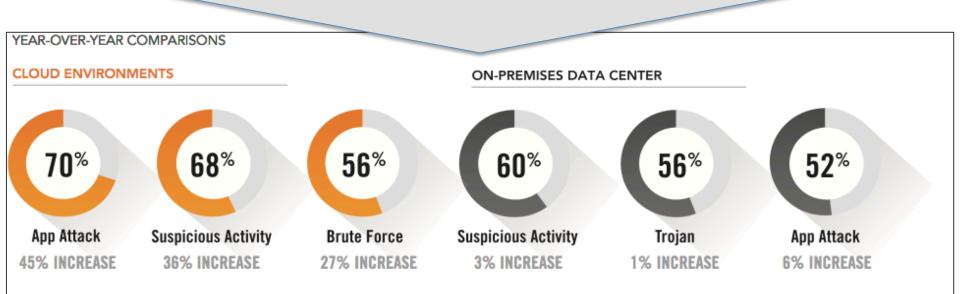


87% of organizations are using public cloud



\$127 Billion

Size of global cloud computing services market by 2017, representing 35% CAGR





Third Party Risk – A Complex Challenge



Third parties are implicated in

20-40% of security breaches













The "Commercialization" of Cyber Crime Example of Online Marketplace

-	✓ Skimmer & Green Started by spongebob,	Replies: 2 Views: 372	darkknight67 Yesterday, 08:32 AM >
	▼ botnet and banking botnet set up, Rat keyloggers trojans crypters Started by parahack,	Replies: 6 Views: 905	contatowork Yesterday, 03:49 AM ➤
	▼ Paypal account needed Started by slidi,	Replies: 2 Views: 137	dr34mlove 08-16-2015, 06:44 PM ➤
-	→ New rdp Started by selltool,	Replies: 1 Views: 382	medo_trable 08-16-2015, 11:24 AM >
	✓ Simple Scampage Full info Started by 6aran9,	Replies: 0 Views: 37	6aran9 08-15-2015, 08:25 PM ➤
	■ paypal checker online Started by medo_trable, ■ Started by medo_trable,	Replies: 0 Views: 107	medo_trable 08-13-2015, 03:06 PM ➤
-	western union money transfer hack the started by das50505, 1 2 3 15 the started by das50505, 1 2 3 15	Replies: 146 Views: 17,539	fahadkamal 08-13-2015, 12:05 PM ➤
-	✓ ○ Carding tools with good customer service Started by gumical1,	Replies: 3 Views: 1,074	fahadkamal 08-13-2015, 11:54 AM ➤
-	➤ Buy scanned ID of identity and passport Started by ma4vip,	Replies: 6 Views: 399	tiingtoong 08-12-2015, 09:05 PM ➤
	▼ [service] scan bank statement,cvv,drive license,passport All state usa Started by tingtoong,	Replies: 0 Views: 40	tiingtoong 08-12-2015, 09:05 PM ➤
•	✓ ID/Documentation scans and copies Started by Coricus,	Replies: 1 Views: 87	slizzy010 08-11-2015, 01:29 AM ➤

The "Commercialization" of Cyber Crime





ACTORS

- financially driven, organized and sophisticated
- Geographically diverse
- Usually disguised in darknets, invitation-only forums, and protected by cryptography



- Stolen records, exploit kits, zero-day vulnerabilities, etc.
- "Crime as a Service"
- SaaS models and point-andclick tools with online tutorials
- Vendor guarantees



PRICING

Generally decreasing due to oversupply (e.g., credits cards, DDOS services, botnets)



ACCESS

- Growing due to proliferation of platforms and technology
- Offset by increased vetting in more sophisticated marketplaces

Intensifying and Evolving Ransomware Attacks





Ransomware – DD4BC DDOS Extortion Campaign



From: DD4BC Team [mailto:dd4bcteam@keemail.me]

Subject: DDOS ATTACK!

Hello,

To introduce ourselves first:

hXXp://www.coindesk.com/bitcoin-extortion-dd4bc-new-zealand-ddos-attacks

So, it's your turn!

Your sites are going under attack unless you pay 25 Bitcoin. Please note that it will not be easy to mitigate our attack, because our current UDP flood power is 400-500 Gbps, so don't even bother.

Right now we are running small demonstrative attack on one of your IP's. Don't worry, it will not be hard and will stop in 1 hour. It's just to prove that we are serious.

Fullname: DD4BC Team

Twitter: https://twitter.com/dd4bc



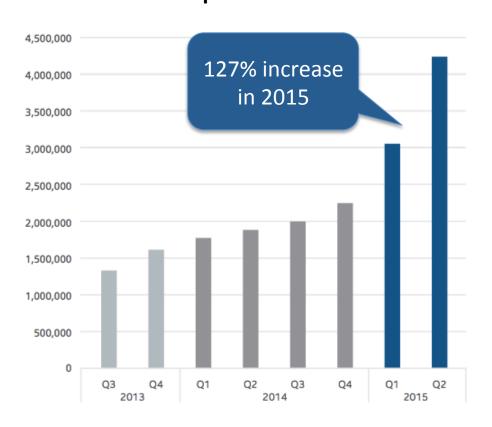
Twitterimage:

Klout: http://klout.com/dd4bc

Intensifying and Evolving Ransomware Attacks



Ransomware Samples



- Increasingly sophisticated involving DDOS, intellectual property theft, etc.
- Costs go beyond the ransom fee itself (e.g., network mitigation, legal fees, countermeasures, loss of productivity)





Social Engineering – Same Old Tricks, More Sophisticated Targeting and Application





4-8%

Of social media links are malicious in nature



23%

Of email recipients open phishing messages and 11% click attachments



62%

Increase in data breaches resulting from spear phishing





Thank You!

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