



cl@b2015

# What's hiding in your web app perimeter?



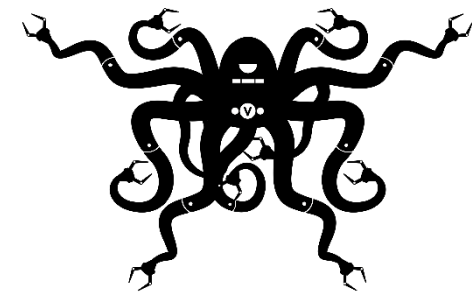
# What's Hiding in Your Web App Perimeter?

- **Jason Kent** - @jkentakula

- Wireless (802.11) Infrastructure Security
- Web Content Security
- Web Application Security
- Bee Keeper
- IOT enthusiast
- First SQLi 1998

## VERACODE

- Booth
- Building AppSec programs since 2006
- Billions of equivalent lines of code scanned
- Application Security Focused
- We are the monster in your corner.



# WHO FIXES THE MOST VULNERABILITIES?

What is the percentage of known vulnerabilities remediated by each industry vertical, in order to reduce application-layer risk?



The data represents 208,670 application assessments submitted for analysis during the 18-month period from October 1, 2013 through March 31, 2015 by large and small companies, commercial software suppliers, open source projects and software outsourcers.

**VERACODE**



# Applications are the engine for innovation and the primary target for cyber-attacks

## Application Layer

More than 50% of all attacks now target the application layer\* — yet fewer than 10% of enterprises test all of their business-critical applications\*\*.

Network

Web/App Server

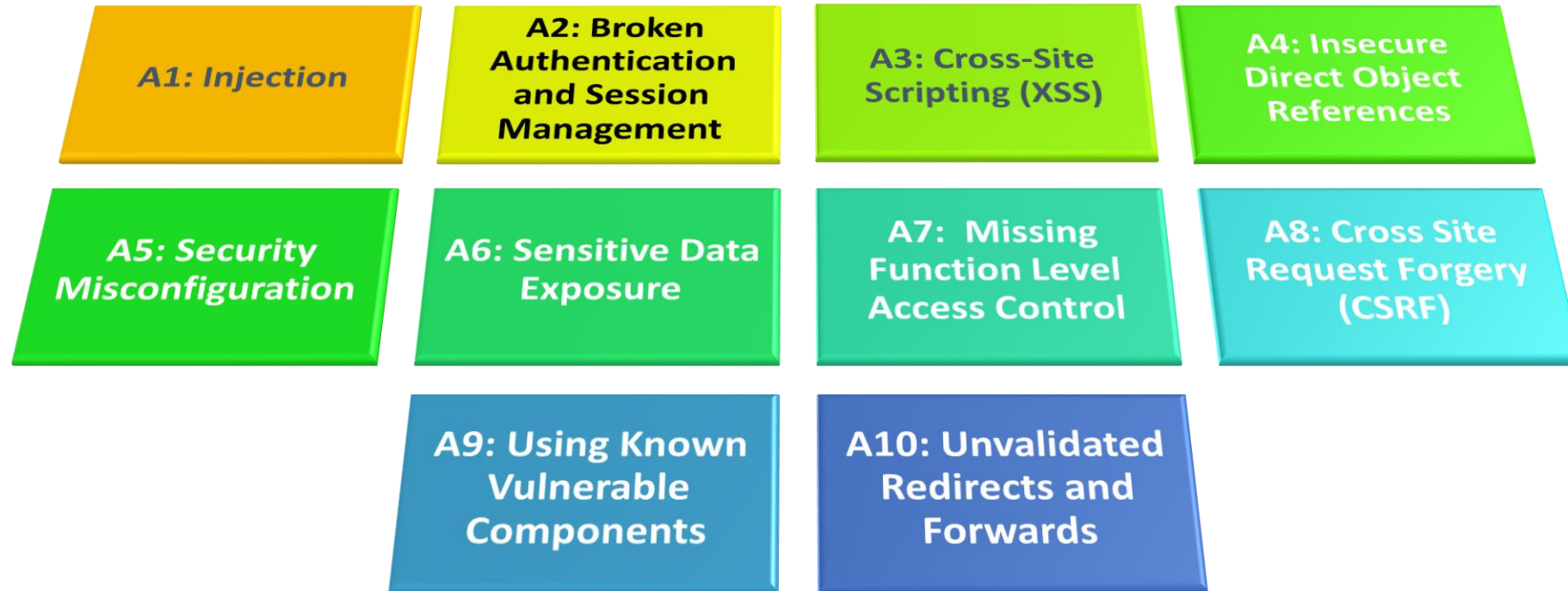
Database

Operating System

\* Verizon DBIR

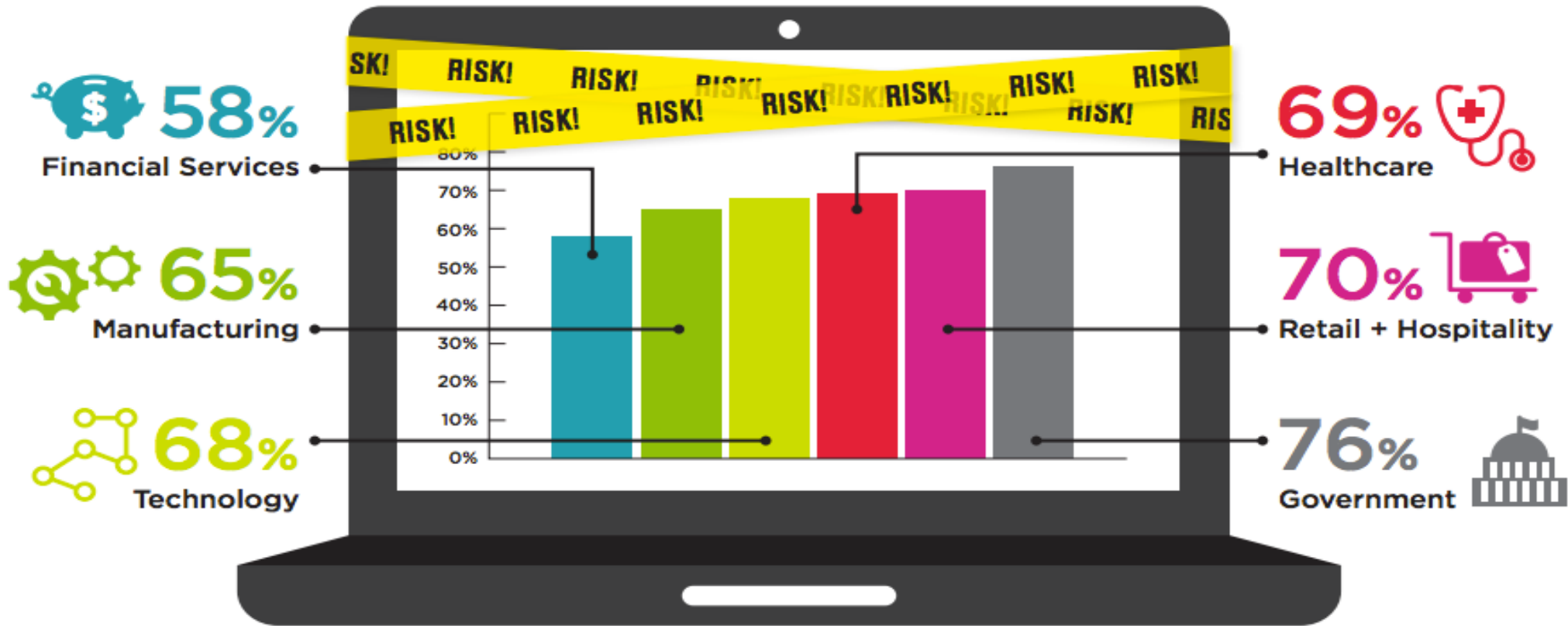
\*\* SANS

# OWASP Top 10



# FAILED OWASP TOP 10

How many apps fail the OWASP Top 10 upon initial risk assessment?



The data represents 208,670 application assessments submitted for analysis during the 18-month period from October 1, 2013 through March 31, 2015 by large and small companies, commercial software suppliers, open source projects and software outsourcers.

# A general question.

- How many of you in the room work at an organization that writes any amount of software?

# Over an 8 year range

- How many flaws per MB have we seen?

**70 Flaws per MB**

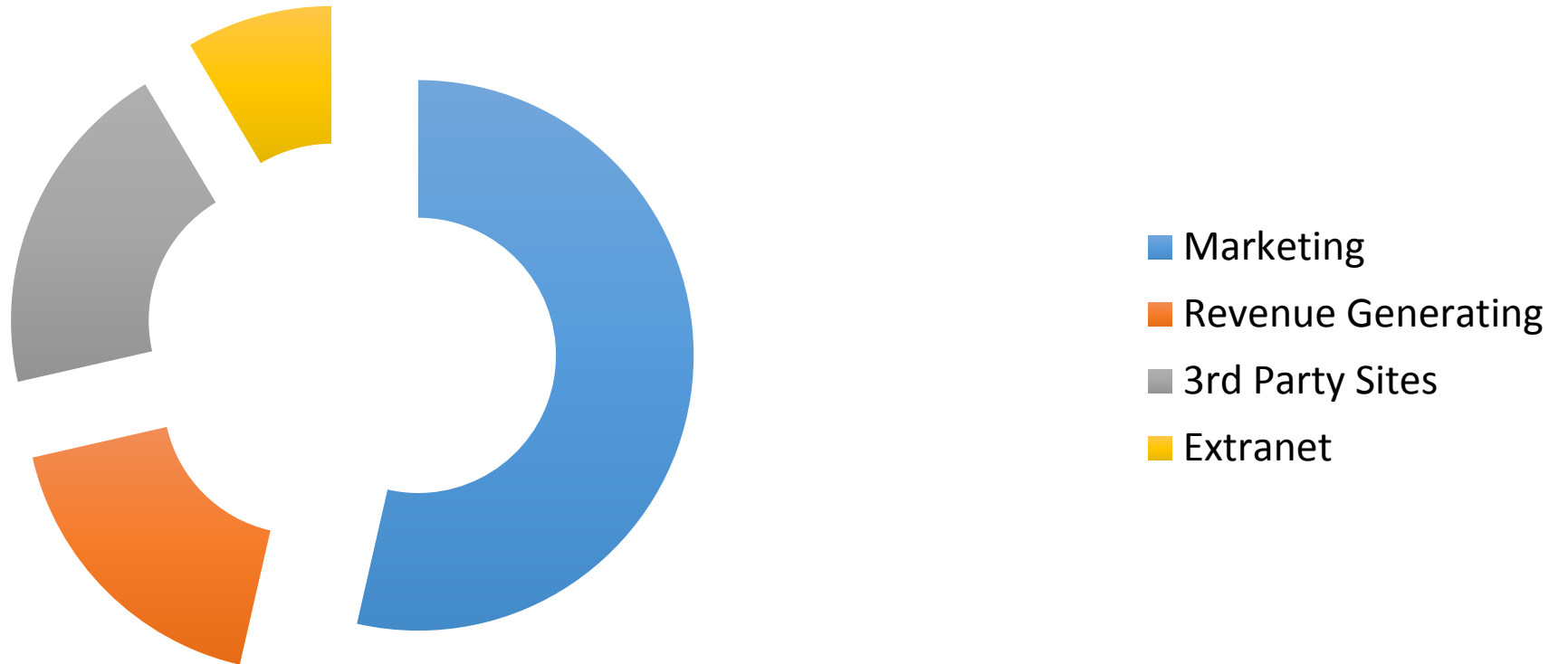
**1MB is 1000 – 20000 lines of code**

**Average Mobile Phone game is roughly 20MB**



# What is your web footprint like today?

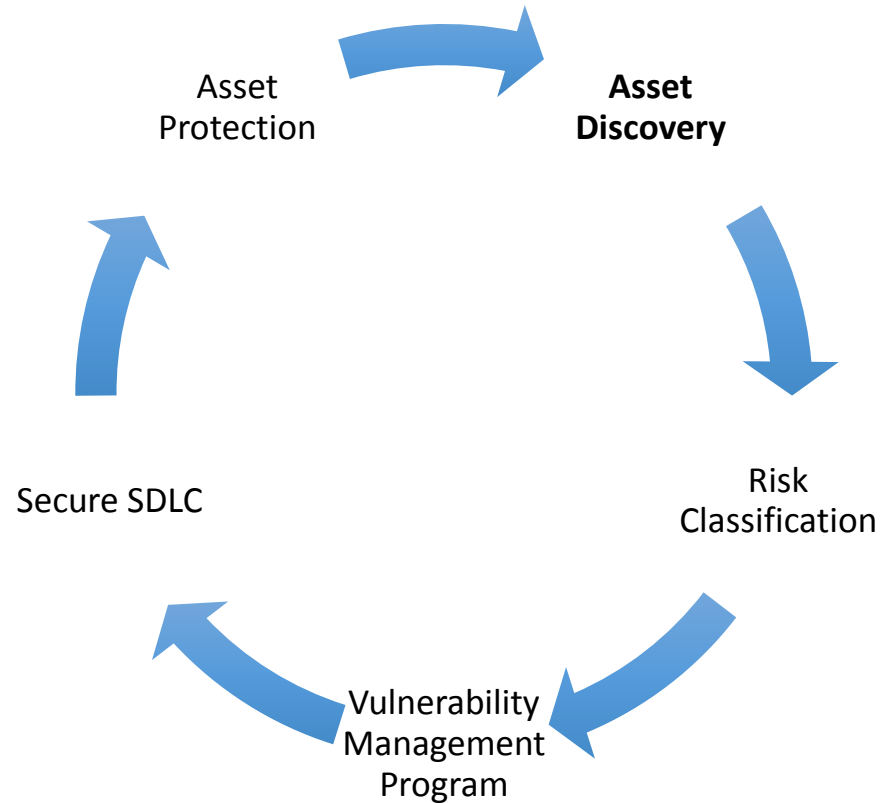
## Applications on the perimeter

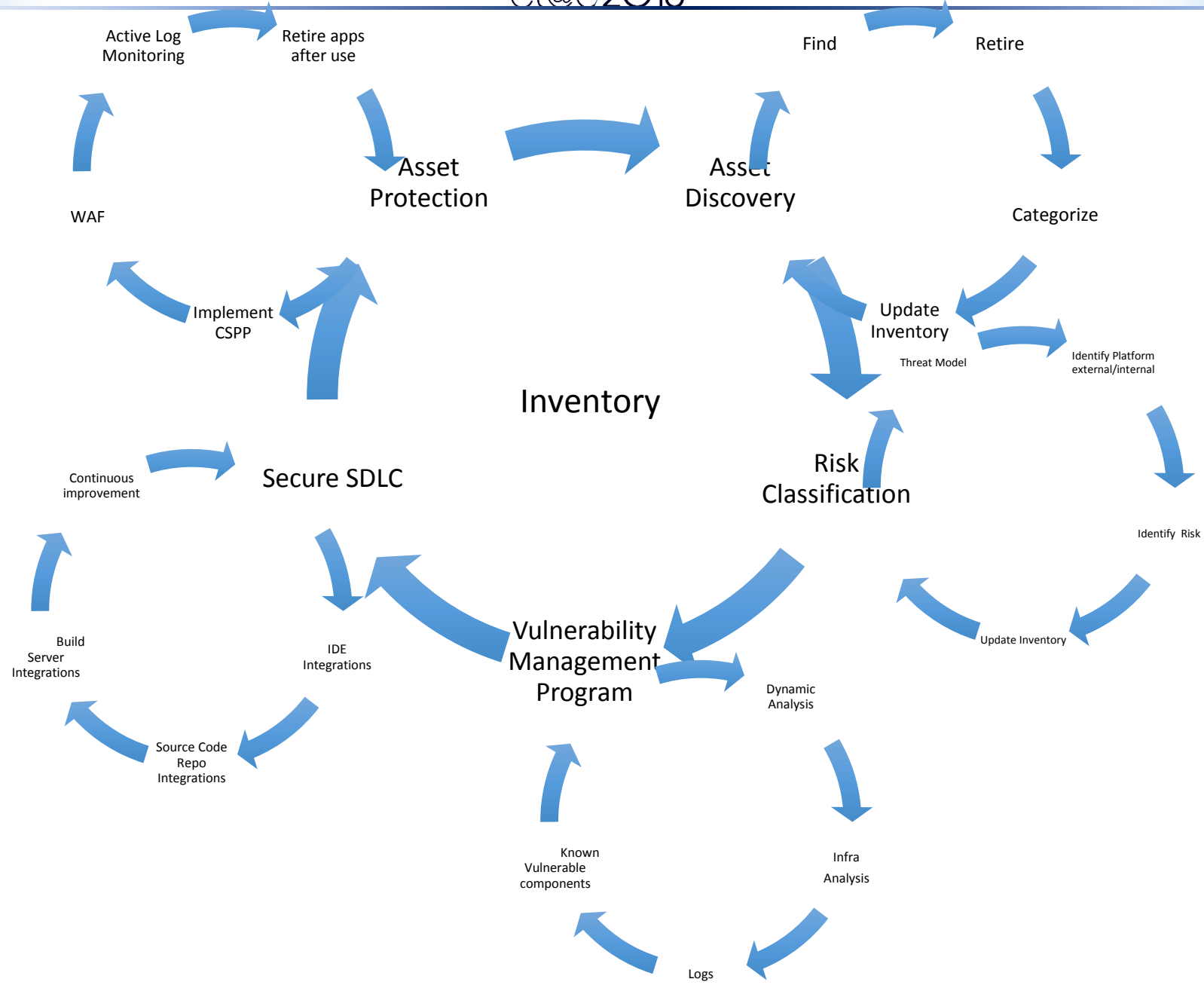


# Do you know how many web applications you have?

- The answer is probably no.
- If you know the answer, you are probably off by 30%
- If you don't know you have it, it's a vulnerability.

# What does a good Application Security program look like?





# Lets get the basics right.

- Rule number 1, if you haven't done the first thing you must do that.
- Rule number 2, see rule number one.

# Asset Discovery – Inventory your footprint

- Every application can lead to some type of data on your footprint.
- Even something as simple as password reuse can lead to a huge problem. - Chase
- Knowing what is out there can lead to finding logo reuse and branding problems. - Rolex
- Systemic problems can be identified. - Patching

# But what about....

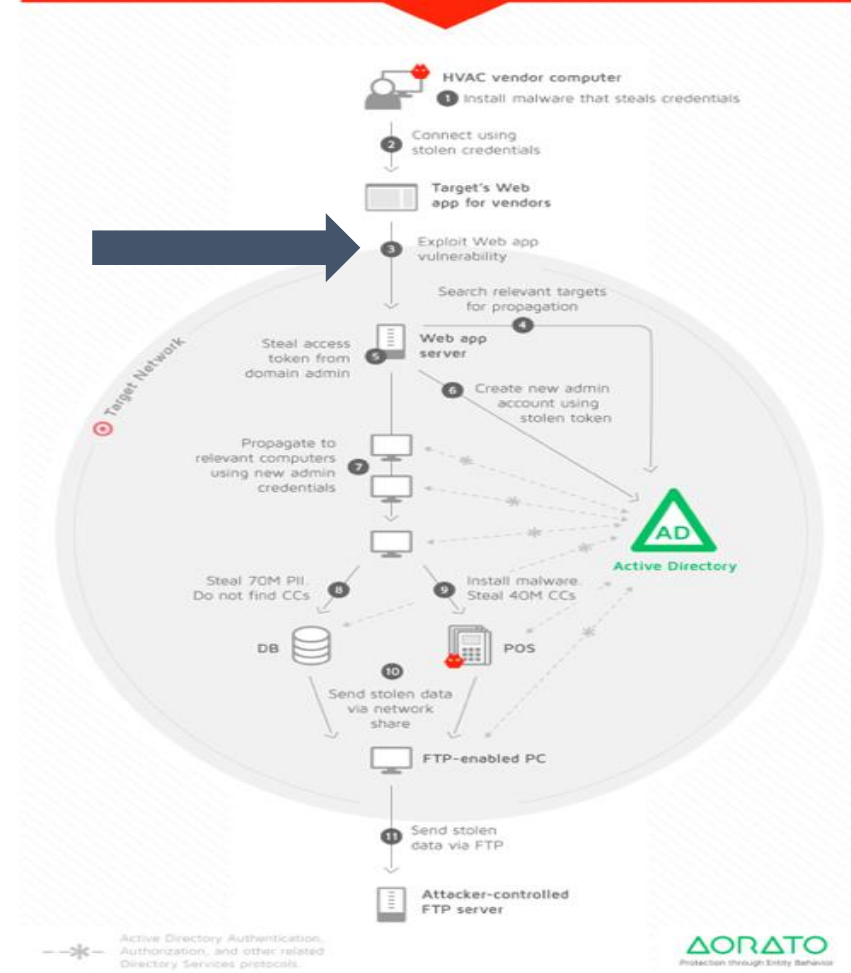
- RASP?
- IAST?
- WAFs?

**See rule number 1!**

# Target - an example of not knowing enough

- Entry point to Target was through a vendor's computer
  - Credentials were found that allowed access to be gained to a Target Web App
  - An exploit was found in the Target Web App**
- The attackers used this as their bridgehead and Propagated throughout the organization

*Veracode Application Perimeter Monitoring is designed to reduce the count of flaws and exploitable attack surface*

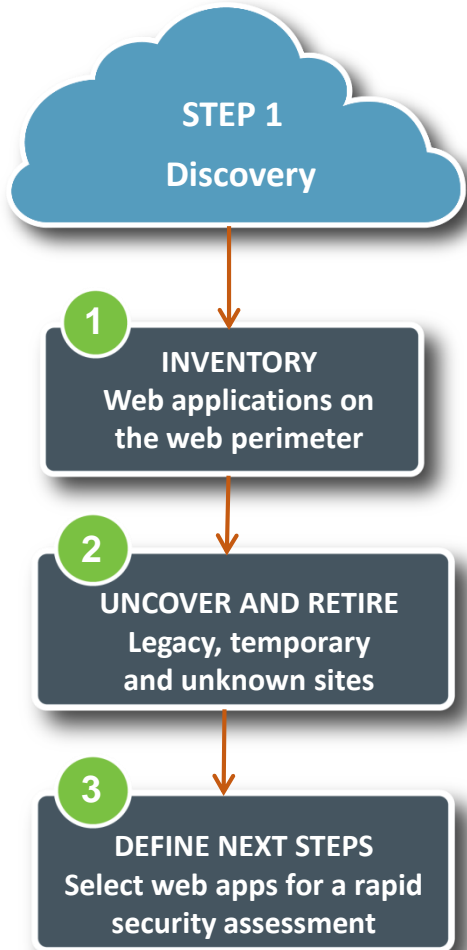




# Chase Bank

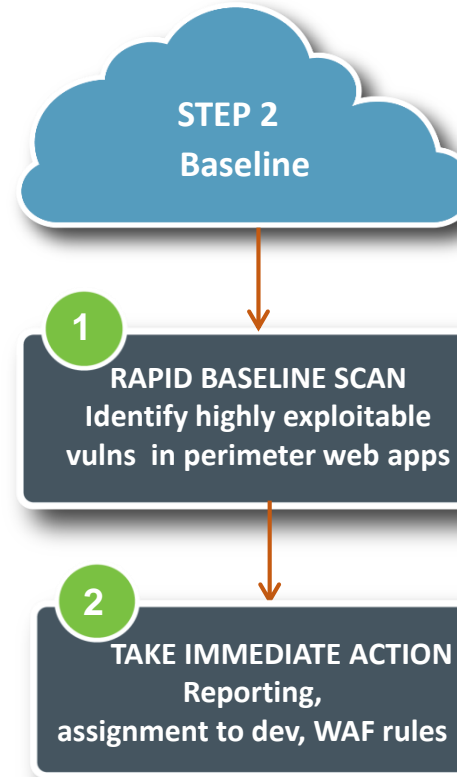
- Chase sets up a charity fun run with an organization.
- Chase Employees sign up/register.
- Site breached, username/passwords acquired.
- Password reuse leads to Chase systems breach.

# Get an INVENTORY!!!



Start with a list of domains, IPs, project names, Easily identify legacy sites

Start testing NOW!

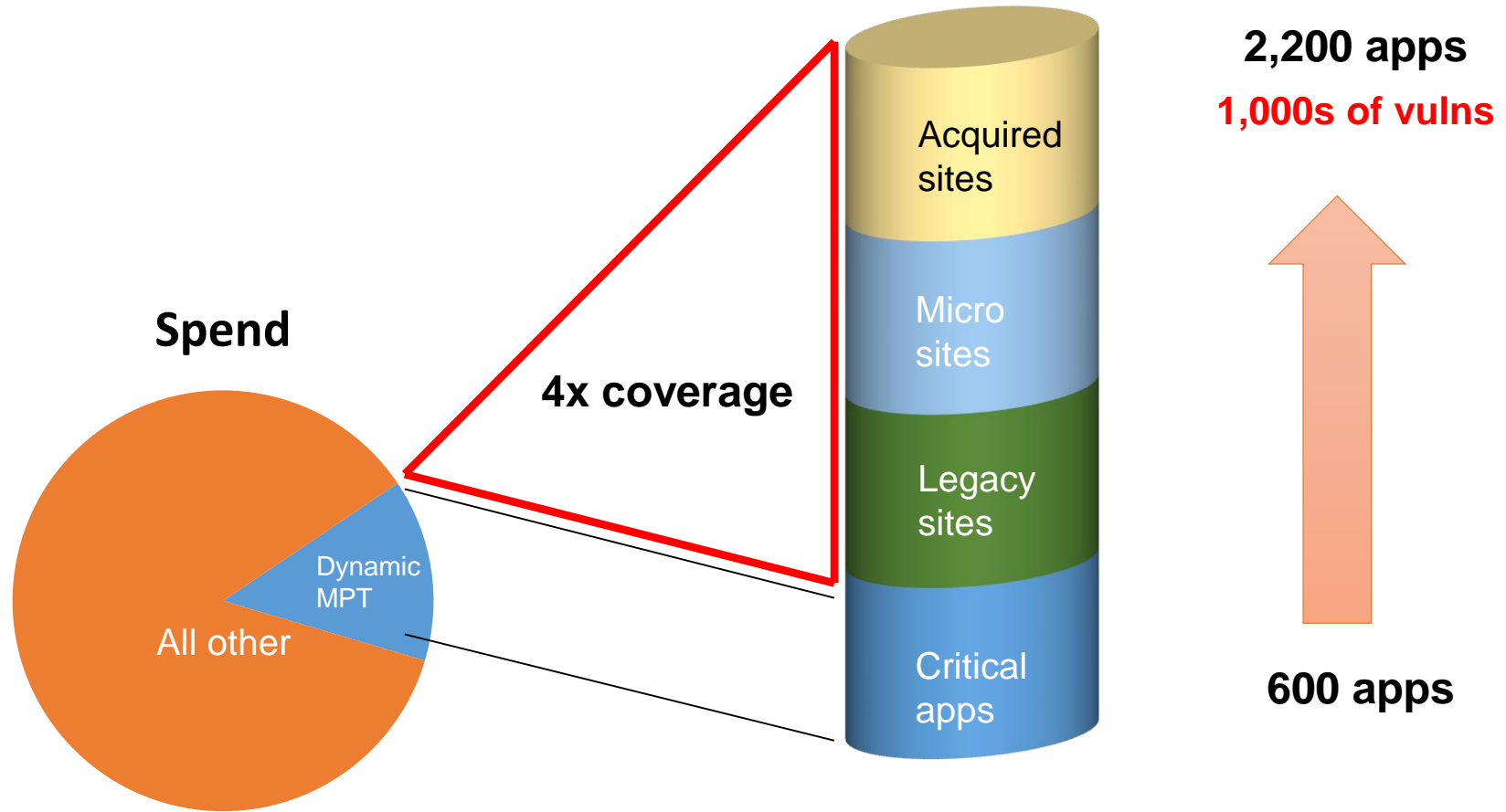


Take action on newly discovered apps

Add to your vulnerability management program

# Increased coverage for same spend

Global Financial Services Organization



Helping Enterprises Succeed:

## How a global manufacturer massively leveraged the web to engage consumers

- ✓ Need: Extend security coverage across all critical applications worldwide
- ✓ Results: Massive scalability
  - Examined 30,000 domain names & IP addresses
  - Assessed 3,000 applications in 8 days
  - Now continuously monitoring and remediating every month
  - Reduced critical and high vulnerabilities by 79% in 8 months



# The New York Times

*Bits Blog, July 31, 2014*

*"...one of the principles I apply to information security isn't security-related at all. It's about **simplification and consolidation**. My geeky term for it is **'attack surface reduction'**."*

*- Brad Maiorino, Target  
CISO*

# What's hiding in your web application perimeter?

- E-Commerce Applications
- Legacy Applications
- Shadow IT Applications
- Brand Associated Applications
- Vulnerabilities

# Questions?

- Q&A

# Thank You

- Andrew Foxcroft – VP of Channels
- Jake Alosco – Channel Account Manager
- Jason Kent – Technical Director, Channels