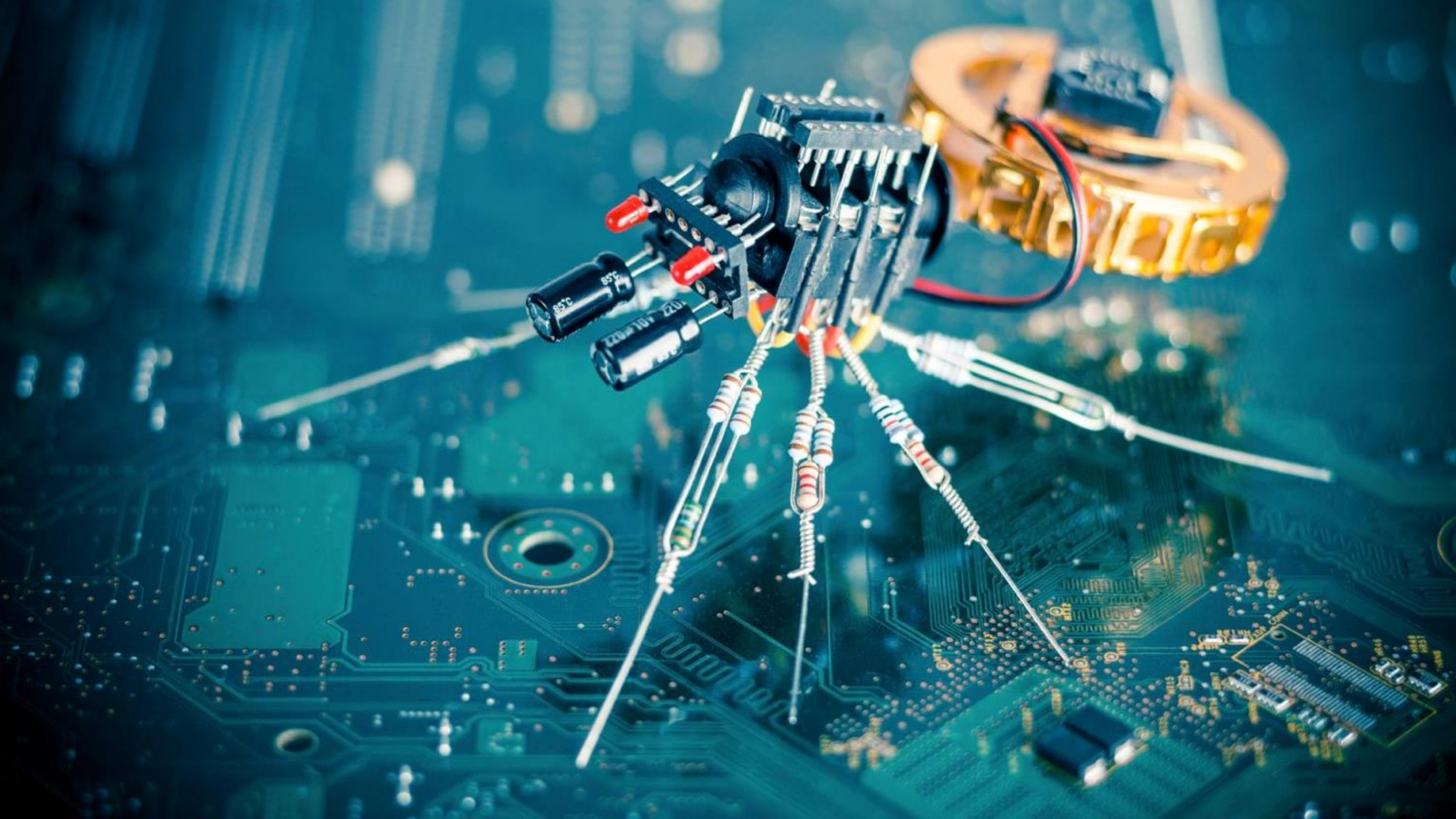




CONFERENCE OF LATIN AMERICAN BANKING Trends and Directions for IT in the Financial Sector

Louis Hernandez, Jr.
Chairman, President and CEO, Avid







Verizon 11:58 87%

snapchat

- ▶ **400 MM Pictures/Snaps Sent per Day**
12 seconds ago - Opened
- 🔒 **70% of Users are Women; Most Age 13-25**
18 minutes ago
- 🔒 **Snapchat is valued at \$2-\$4 Billion**
24 minutes ago

skype

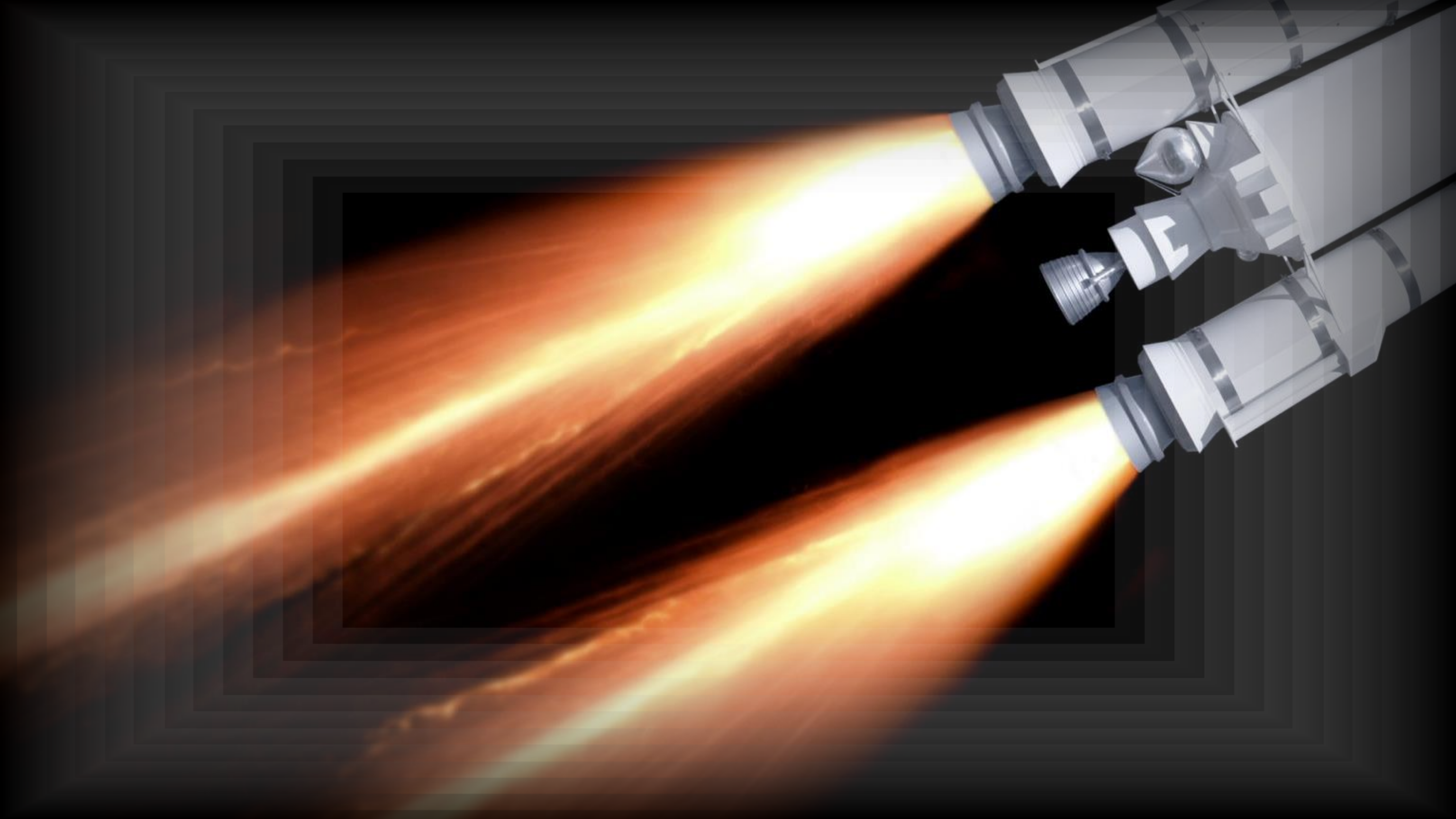
Recent 5

Pete Bergman You're heading to Spain? I'll be trac...	Dan Greco My dog just quoted Hamlet's famo...
Edwin Smith call, 5 min	Carly Davis Just got some great stuff in history...
Nina Kovac Want to go shopping later this afte...	Elena Powell Here are some pics from yesterday ...
Takahashi Yumi Have fun in Spain! And send me ...	Hairy Mary's Salon call, 3 min
Bryan Haynes call, 12 min	Gia Ahmet New Yoga session today

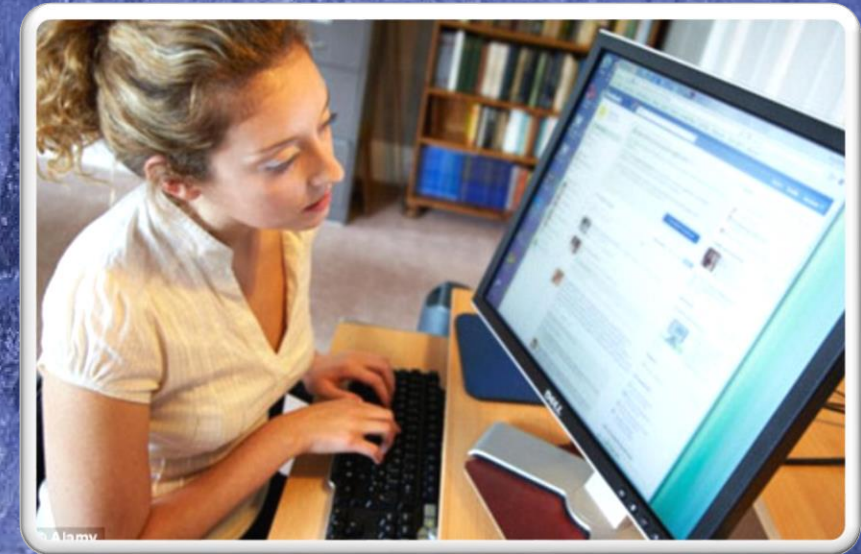
Will Bergman
willberg@live.com

Talk to me, I need ideas...

- Available
- Invisible
- £88.88
- My account
- Sign out



Evolution of Technology









YouTube

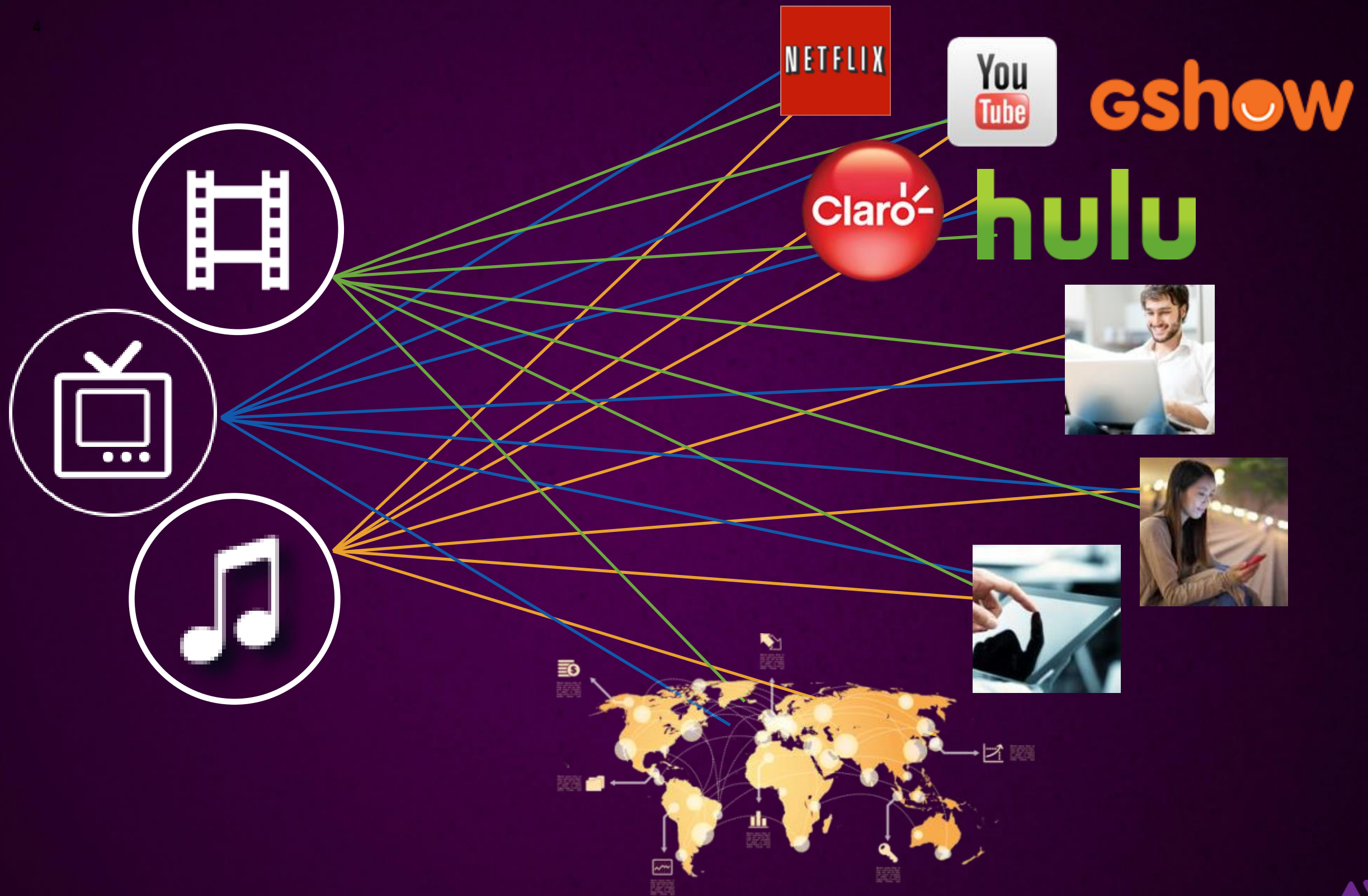
We were born storytellers





Remember when





Create
High quality content



Maximize
Asset value

Distribute
Across channels & devices



Ensure
Efficiency

Collaborate Everywhere



Create
High quality content

Distribute
Across channels & devices



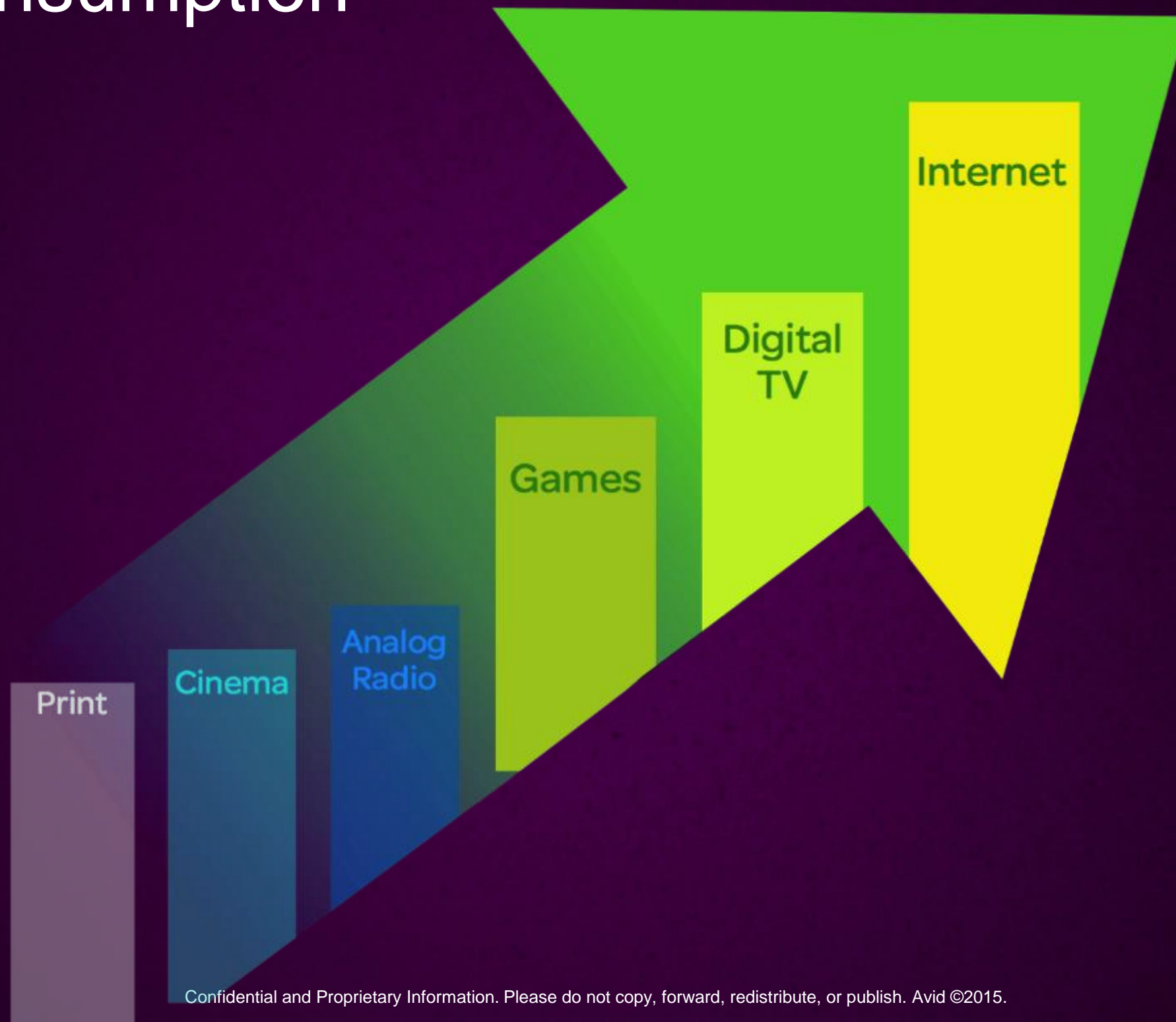
Collaborate Everywhere

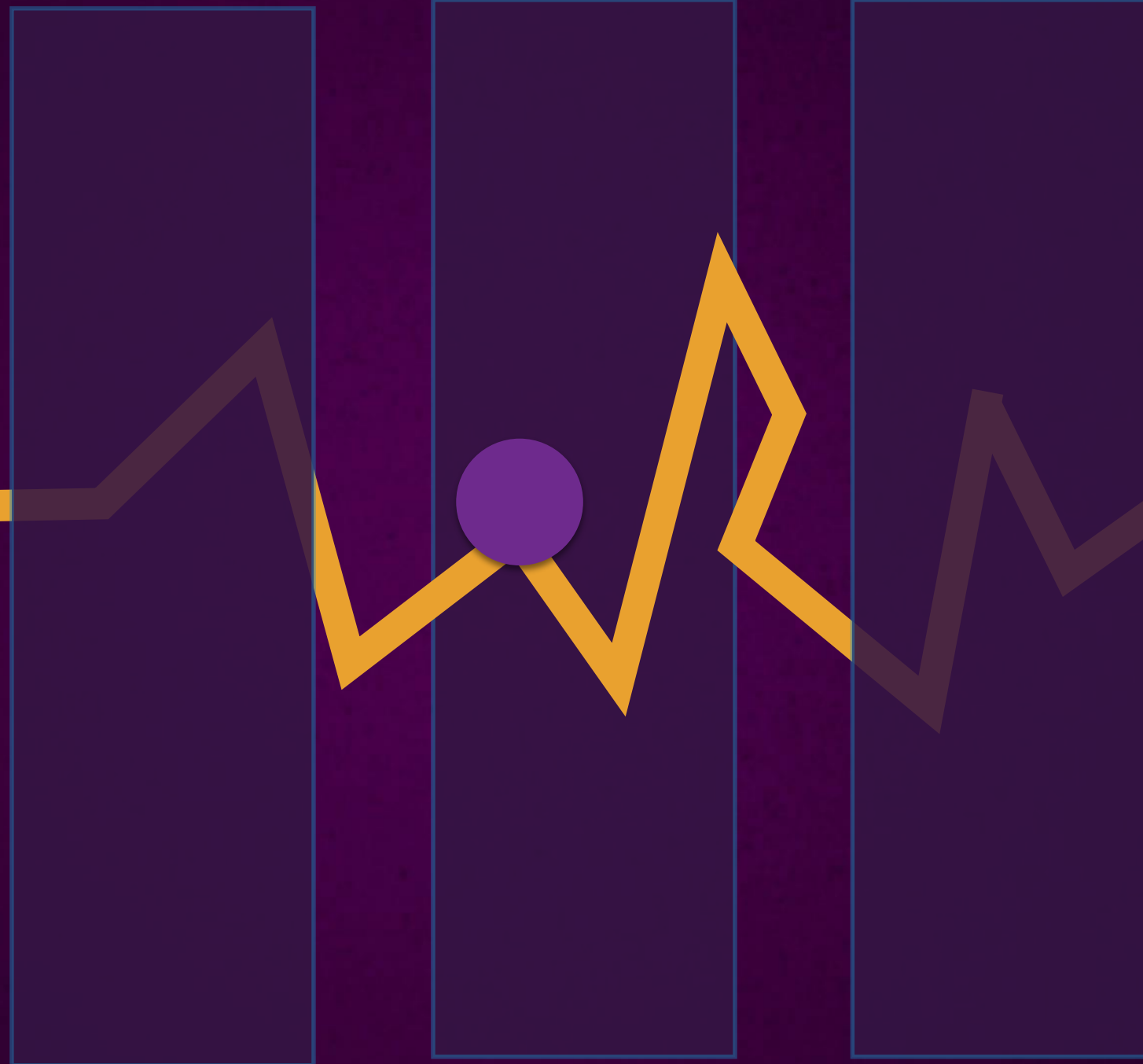
Maximize
Asset value

Ensure
Efficiency



Media Consumption





Common User Experience



iOS



3G/4G

Marketplace

Artist Community

Avid App Store

Cloud Storage

Avid Content Marketplace

Artist Suite

Graphics Authoring

Video (NLE)

Audio (DAW)

Notation & Scoring

Pro Mixing

Live Sound

FIRST ENTRY

Studio Suite

Broadcast Graphics

Replay Servers

Sports Enhancement

Virtual Studio

Augmented Reality

Video Wall Control

Media Suite

Asset Management

Workflow Management

Newsroom Management

Social Media Management

Channel Branding & Payout

Multiplatform Distribution

Storage Suite

Storage Ingest & Payout

Workgroup Storage

Enterprise Storage

Nearline Storage

Common Services



Common Engines



Video Engine



Graphics Engine

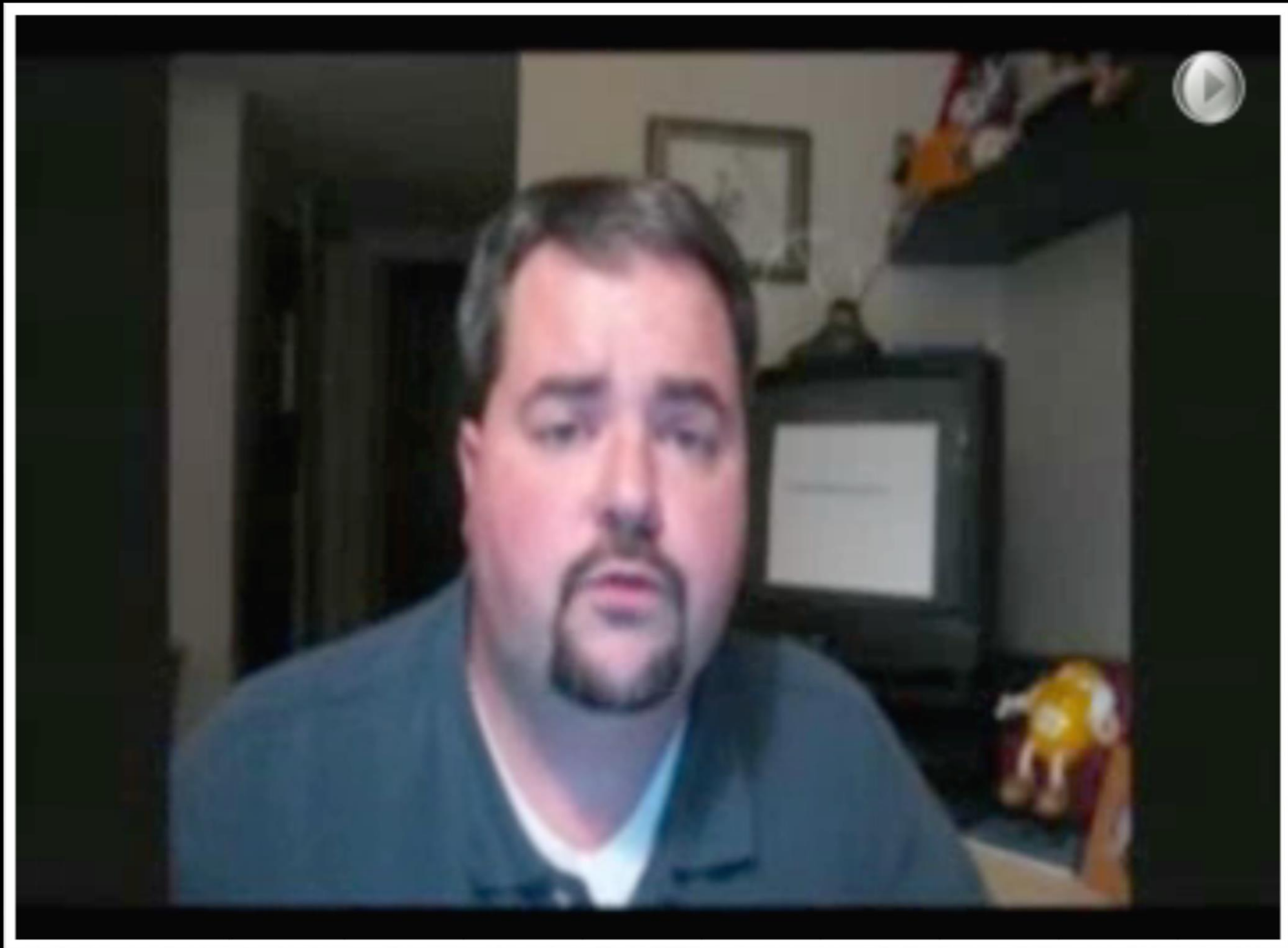
Avid MediaCentral Platform





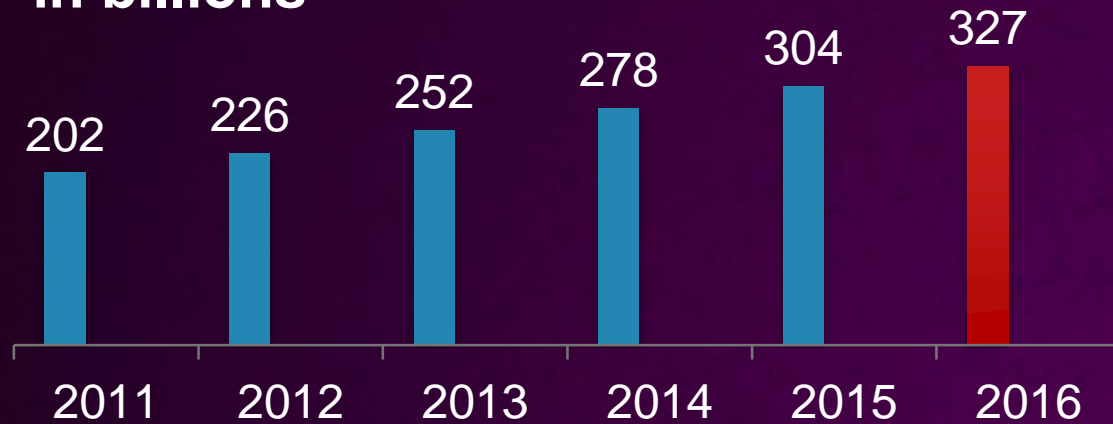






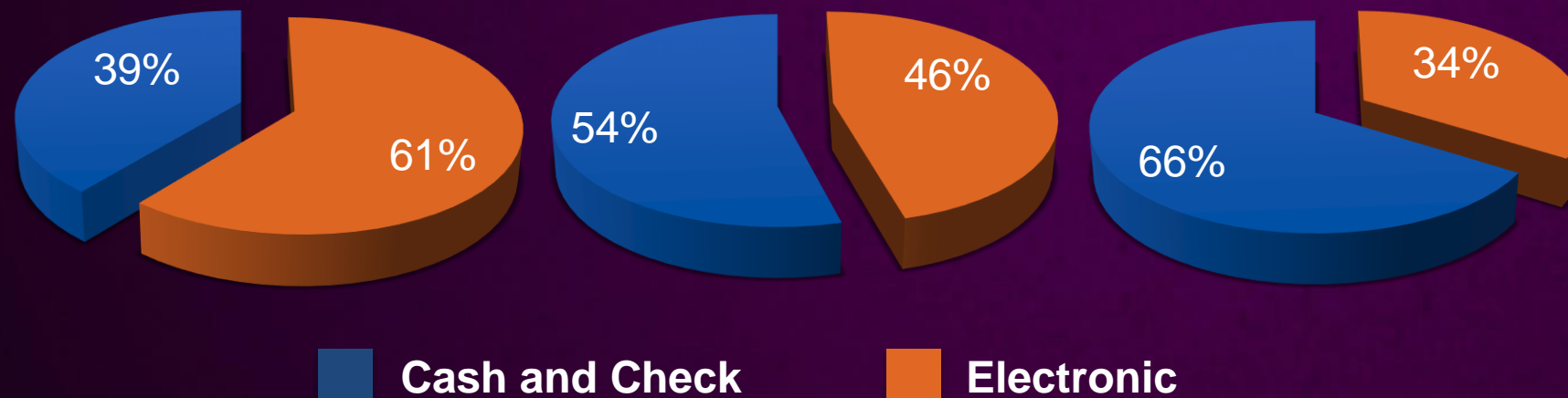
Digital Payment Usage is Expanding Rapidly

U.S. E-Retail Sales, in billions



Growth of Alternative Payments

2010 Javelin Strategy and Research



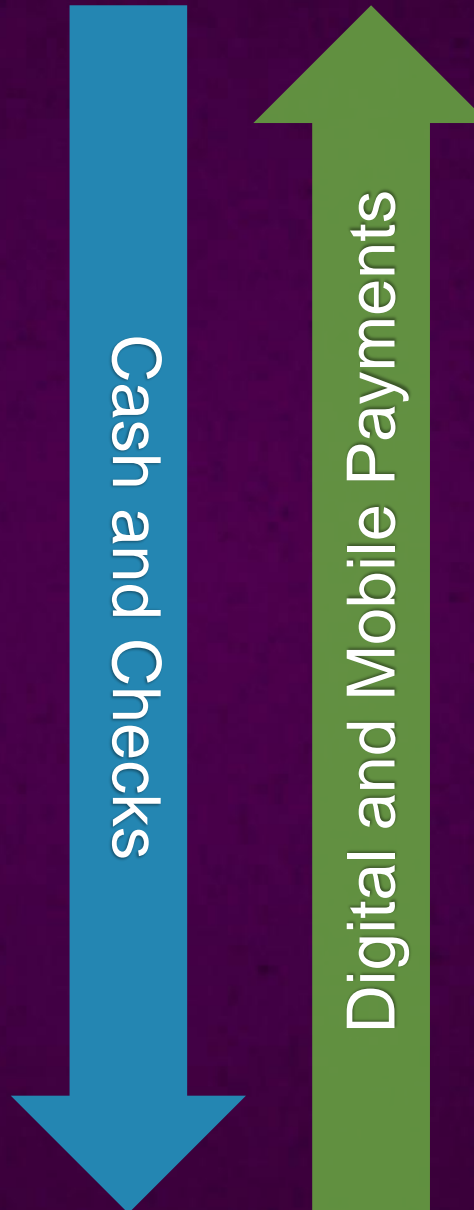
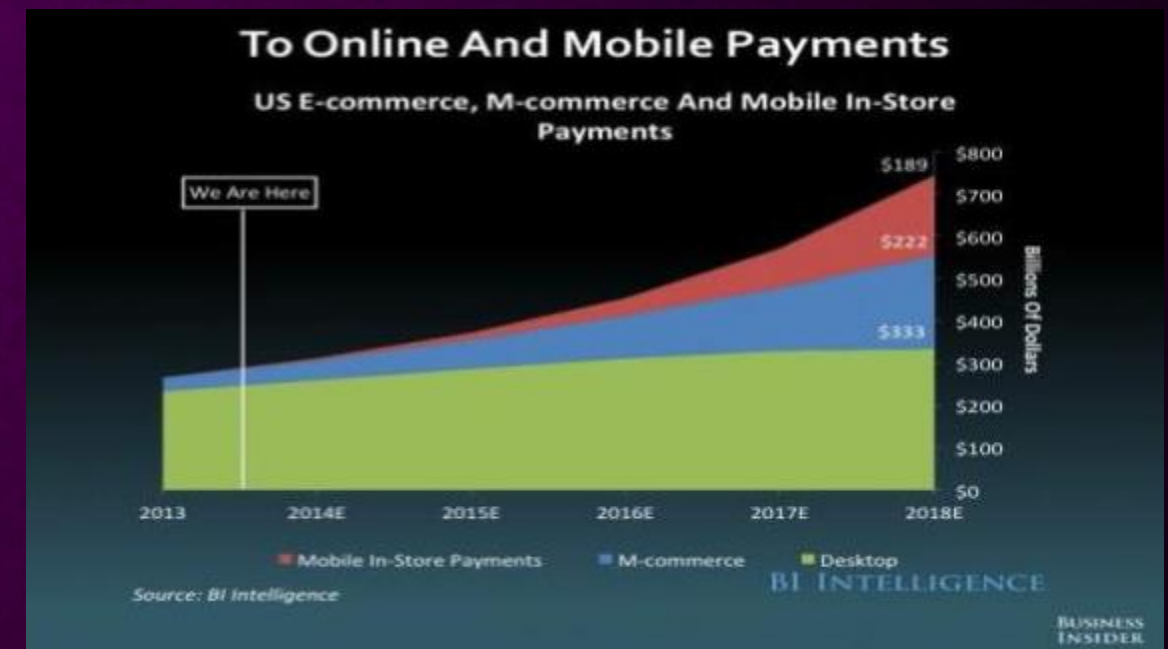
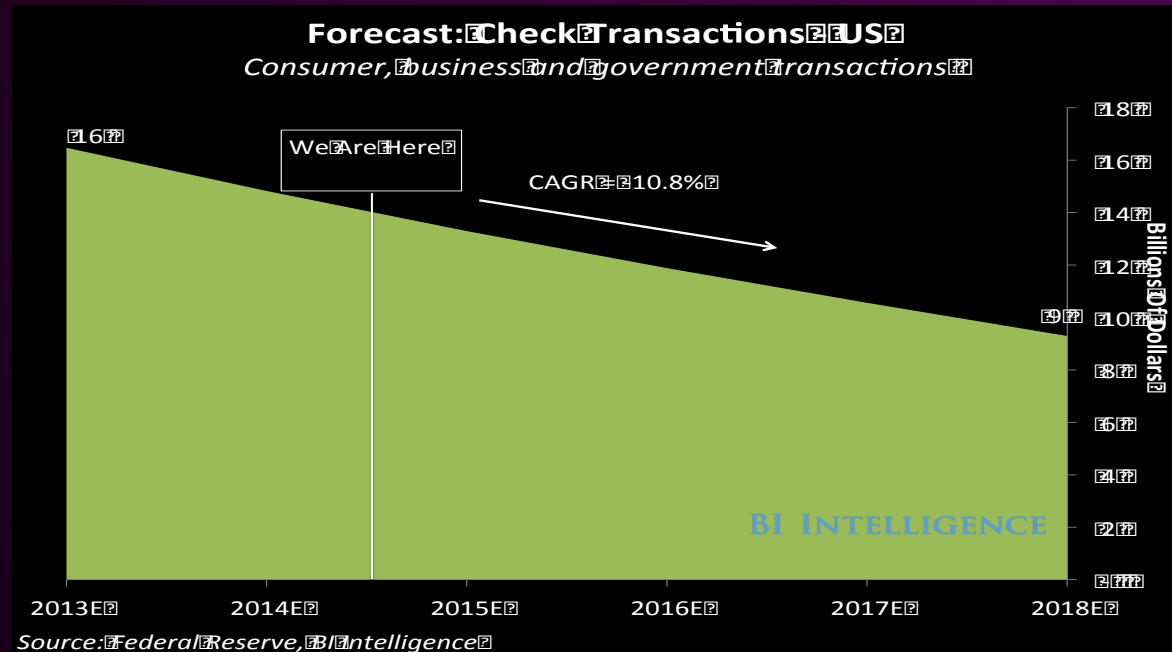
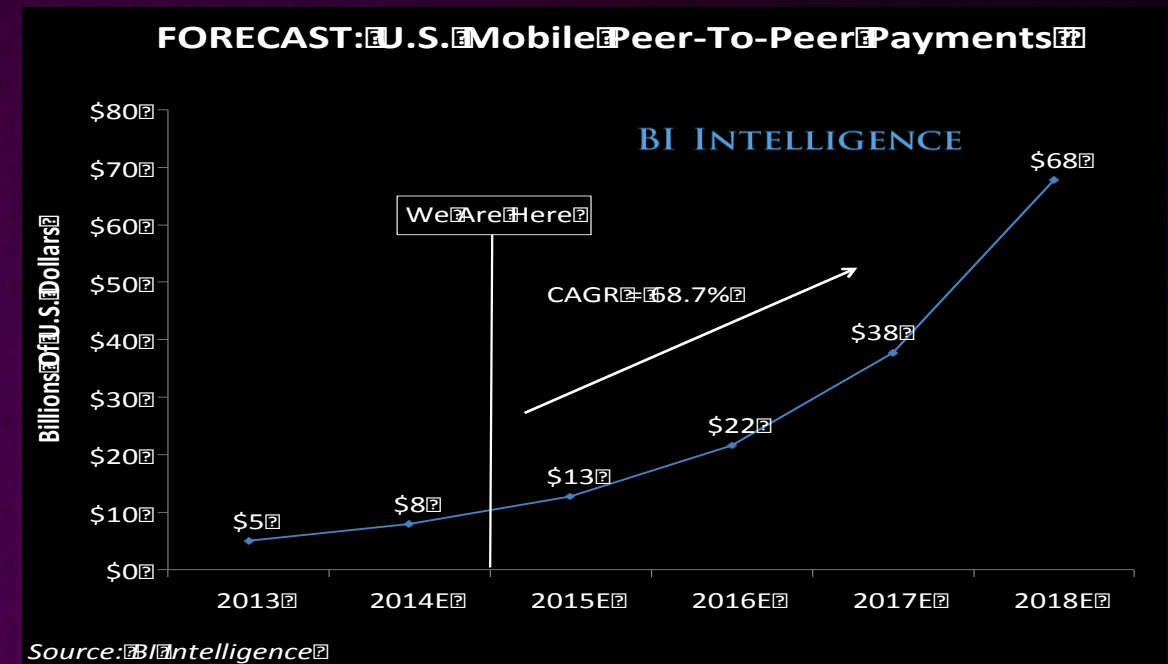
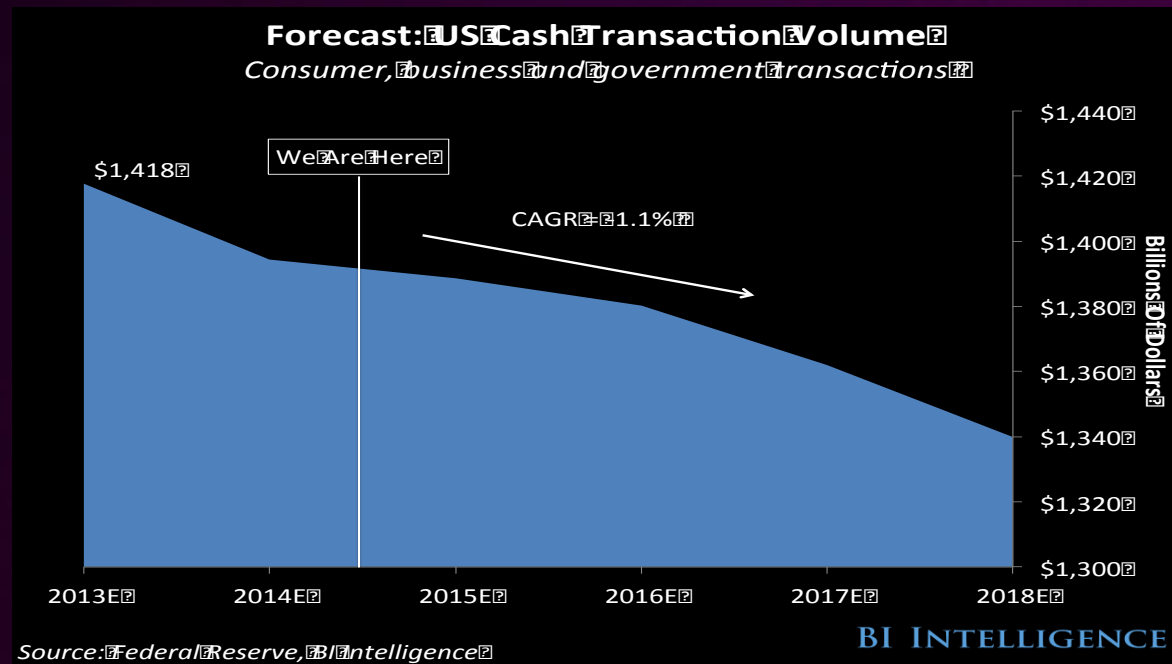
■ Cash and Check
 ■ Electronic

Source: First Annapolis consulting 2009

While old payment mechanisms are in rapid decline...



Digital Payment Usage is Expanding Rapidly





New Entrants Popping Up Every Day



Carlos Silva

PERSONAL PROFILE

Some street name 123 / City name 987 65
Lorem ipsum dolor sit amet consectetur odio non tellus natoque accumsan. Sedc enim Lorem tempus tortor justo eget sceleris-
Senectus urna Vestibulum tincidunt turpis sem magna Nam hendrerit vitae nibh. Auctor Sed urna dignissim
ultrices justo Curabitur Maecenas orci.



WORK EXPERIENCE

1983 - 1991 **IN LEO IN DIAM TORTOR ELIT**

Justo. Penatibus lacus leo elit semper tempor arcu fa

1991 - 1995 **DOLOR SEMPER PRETIUM SEM PR**

Senectus sem fames lacinia sagittis elit. Nam Nulla
eu In Lorem. Lacinia id semper id dictum malesu

1996 - 2002 **MORBI. NEQUE UT MAURIS UT UT**

Dolor fringilla pharetra eget magna. Suspendisse
habitasse dui quis Maecenas aliquam ultrices pe

1991 - 1995 **DOLOR SEMPER PRETIUM SEM PR**

Senectus sem fames lacinia sagittis elit. Nam Nulla
eu In Lorem. Lacinia id semper id dictum malesu

1996 - 2002 **MORBI. NEQUE UT MAURIS UT UT**

Dolor fringilla pharetra eget magna. Suspendisse m
habitasse dui quis Maecenas aliquam ultrices pede. C
d tellus augue non nibh congue. laoreet eros id. At ten
ris purus enim et Lorem Vivamus metus.



SKILLS & LANGUAGES

- GRAPHIC DESIGN
- WEBDESIGN
- TYPOGRAPHY
- SOFTWARE #1
- SOFTWARE #2

- ENGLISH
- GERMAN
- SPANISH



ACHIEVEMENTS

1998 **LOREM PSUM DOLOR**

orem ipsum dolor sit amet consectetur odio non tellus natoque accumsan. Sed
hac enim Lorem tempus tortor justo eget scelerisque sed morbi.

2001 **SEGENETUS UMA**

ulum tincidunt turpis sem magna Nam hendrerit vitae nibh. Auctor Sed
gnissim malesuada eleifend ultrices justo Curabitur Maecenas orci.

2003 **ISTO MAGNA**

adipiscing elit et et ac tincidunt elit nulla mauris eleifend. Urna. Quis

EDUCATION



2003 **IN COMMON LEO IN DIAM TORTOR ELIT**

tibus lacus leo elit semper tempor arcu facilisis tincidunt nulla enim.
r et nutron set parabola et necerum

2010 **JUPITERES LOR SEMPER PRETIUM SEM PELLENTESQUE**

s sem fames lacinia sagittis elit. Nam Nulla Quisque sagittis et turpis Do
o erect perecet.

2004 - 2015 **NEQUE UT MAURIS UT UT URNA**

Dolor fringilla pharetra eget magnandisse metus diam ipsvum habitasse dui
quis Maecenas aliquam ultrs ede. Curabitur sem id tellus augue non nibh
congue. laoreet eros id. At tempor augue quis mauris purus enim et

CONTACT INFO



EMAIL@DOMAIN.XX



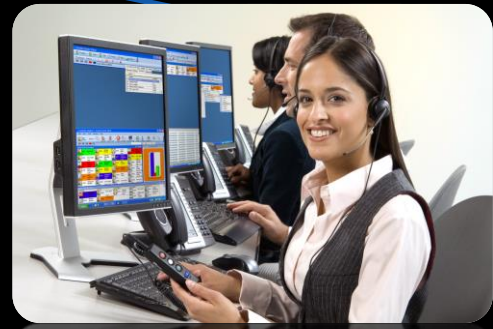
WWW.DOMAIN.XX



+420 123 456 789
+420 987 111 859



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Lorem tempus tortor justo eget scelerisque sed morbi. Senectus urna.



In 2014 a bank spent
on average

\$147,000

to manage

302

regulatory changes

A man with a beard and a dark hoodie is shown from the chest up, looking down. The background is a dark green color with a pattern of binary code (0s and 1s) and some blurred text. The word "password" is written in a bright green, lowercase font in the upper left quadrant. A large, white, sans-serif text overlay reads "\$20.8 million" across the center of the image.

\$20.8 million



TIME TO

AGONY



ROCKY HILL, CT

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