

A S I S I N T E R N A T I O N A L

# Chief Security Officer (CSO) Organizational Standard

ASIS CSO.1-2008

# AMERICAN NATIONAL STANDARD





an American National Standard for Security

# Chief Security Officer (CSO) Organizational Standard

Approved October 22, 2008

**American National Standards Institute, Inc.**

## **Abstract**

This Standard is designed as a tool to educate an organization in deciding upon and providing a recommended security organizational architecture characterized by appropriate awareness, prevention, preparedness, and response to changes in threat conditions. This Standard is structured at a high level, although specific considerations and responses are also addressed for consideration by individual organizations based on identifiable risk assessment and requirements.

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## 1. SCOPE, SUMMARY, AND PURPOSE

### 1.1 Scope

The Chief Security Officer (CSO) Organizational Standard is applicable to organizations in the private and public sector environments, which need to evaluate and respond to the ever-increasing and ever-changing multitude of threats to their assets, equities, information, and structure, on both a domestic and global level.

### 1.2 Summary

This Standard is designed to be a tool to educate an organization in deciding upon and providing a security architecture characterized by appropriate awareness, prevention, preparedness, and necessary responses to changes in threat conditions. This Standard is structured at a high level, although specific considerations and responses are also addressed for deliberation by individual organizations based on identifiable risk assessment and requirements.

### 1.3 Purpose

This Standard is a model for organizations to use when developing a leadership function to provide a comprehensive, integrated security risk strategy to contribute to the viability and success of the organization. This leadership function is designated the *Chief Security Officer (CSO)*. With respect to this standard, the role may be viewed as a standalone position or as one that has been incorporated within an existing senior-level executive's accountability to the organization's leadership team.

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## 2. NORMATIVE REFERENCES

The following documents contain information, which, through reference in this text, constitute foundational knowledge for the use of this American National Standard. At the time of publication, the editions indicated were valid. All material is subject to revision, and parties are encouraged to investigate the possibility of applying the most recent editions of the material indicated below.

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### 3. OVERVIEW

Increasingly, business risk environments have become more severe, complex, and interdependent, both domestically and globally. The effective management of these environments is a fundamental requirement of business today and will continue to be so in the future. Boards of Directors, shareholders, key stakeholders, and the public all expect organizations to identify and anticipate areas of risk, and set in place a cohesive strategy across all functional lines to mitigate or reduce those risks. In addition, it is expected that an organization's leadership will respond in a highly effective manner to events and incidents that threaten the assets of the organization. Thus, a proactive strategy for risk mitigation ultimately creates an increase in profitability and is an organizational governance responsibility of senior leadership and governing boards.

The thesis of this Standard is that the skills and competencies essential to the active protection of an organization, and measurably effective responses to the modern threat environment, are more critical than ever before. Effective leadership within the top levels of an organization, especially its security functions, is imperative. Organizational reputation, the uninterrupted reliability of the technical

infrastructure and normal business processes, the protection of physical and financial assets, the prevention of compromising of trade secrets, the safety of employees and customers, and the preservation of shareholder confidence all rely in some measure upon the effectiveness of a responsible and accountable senior security executive.

Traditionally, what has previously been lacking in most organizations is a single position at the senior governance level having the responsibility for crafting, influencing, and directing an organization-wide protection strategy. In many organizations, accountability is dispersed – possibly among several managers in different departments, who potentially have conflicting security objectives (e.g., employee safety being primary to one, physical assets to another, etc.).

The complexity of today's security risks creates a diverse matrix of interrelated threats, vulnerabilities, and impacts; therefore, the safeguards against these risks are interdependent. While "ownership" of a specific security function in a strict sense is not essential, strategic accountability and effective influence are.

The restructuring and focusing of current efforts through the single senior leadership function of CSO should eliminate the redundant and narrow interests that may be present in vertical departmental structures. The ability to influence business strategy and address matters of internal risk exposure requires a CSO at the appropriate level in the organization.

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## 4. REPORTING RELATIONSHIP

Appropriate reporting relationship decisions for the CSO position should be driven by an evaluation of the current structure of the organization. It is strongly recommended that the position report to a key senior-level executive of the organization so as to ensure a strong liaison with the Board of Directors and its operating committees. This senior position in the organizational hierarchy is a signal, not only of top leadership's commitment and support, but also of the legitimacy ascribed to the security program.

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## 5. MODEL FUNCTION

The diagram following this section illustrates the scope of an organization's security protection program. It includes functional areas of responsibility, key processes, and discussion of work elements that should be found within an organization.

Leadership may take the form of either a Security Council or actual managerial and budgetary accountability for all security functions. Most importantly, leadership should clearly establish strategic accountability and exert effective influence on the security and risk mitigation activities of the organization in order to achieve organizational goals and objectives.

The culture and business model at work within an organization should guide specific decisions seeking to establish the best approach for that organization. This Standard is intended to assist an organization as it considers its best approach; it provides guidance on where the positions should be placed in the

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organization, and the skills and competencies the CSO should possess. The concept of an organizational vision and voice for the security mission is the substance of this Standard.

While many different approaches may be taken to align the CSO role within an organization's culture, to aid in understanding and facilitating implementation, this Standard presents a model position description (Annex A). An additional security governance reference model can be found in Annex B, *Next Generation Security Leadership*.

**Table 1 - Model Profile of a Chief Security Officer Function**

<b>Risk Areas</b>		
Human Resources and Intellectual Assets	Information/Data	Facilities and Premises
Ethics and Reputation	Transportation, Distribution, and Supply Chain	Environmental, Health, and Safety **
Financial Assets	Legal, Regulatory, and General Counsel	Vendor/Outsourcing
** Recognizing that EH&S may be structured outside the scope of security functions, there are still significant risk issues in this category to an organization. Since many organizations have combined their EH&S and security functions, it is presented in this Standard for consideration.		
<b>Benchmark Processes and Services</b>		
Global Security Policy and Procedures Administration	Investigative and Forensic Services	Executive Protection
Technology and Infrastructure Protection	Safe and Secure Workplace Operations	Background and Due Diligence Investigations
Information Risk Management	Tailored Business-Process Safeguards	Business Conduct and Security Compliance
Business Continuity, Crisis Management, and Response	Insurance and Risk Transfer	External and Government Relations
Employee Risk Awareness	Risk Assessment, Analysis, Evaluation, and Testing	Business Intelligence and Counterintelligence Support
<b>Skill Set Required</b>		
<i>Relationship Manager</i>	Develops, influences, and nurtures trust-based relationships with business unit leaders, government officials, and professional organizations. Acts as a consultant to all organizational clients.	
<i>Executive Management and Leadership</i>	Builds, motivates, and leads a professional team attuned to organizational culture, responsive to business needs, and committed to integrity and excellence.	
<i>Subject Matter Expert</i>	Provides or sees to the provision of technical expertise appropriate to knowledge of risk and the cost-effective delivery of essential security services.	
<i>Governance Team Member</i>	Provides intellectual leadership and active support to the organization's governance team to ensure risks are made known to senior management and the Board.	
<i>Risk Manager</i>	Identifies, analyzes, and communicates on business and security-related risks to the organization.	
<i>Strategist</i>	Develops global security strategy keyed to likely risks and in collaboration with the organization's stakeholders.	
<i>Creative Problem Solver</i>	Aids competitiveness and adds value by contributing dynamic, real-time critical thinking and solutions that enable the organization to "prevent" disruptions from occurring and minimize damage when they do occur. Engages in business processes to mitigate risk. Is a positive change agent on behalf of organizational protection.	

## 6. KEY RESPONSIBILITIES AND ACCOUNTABILITIES

The CSO should be a full partner in the governance infrastructure of the organization. If a comprehensive assessment of any areas of risk (as noted in the above model) supports the need for a function-specific security role, the assignment of high-level accountability better ensures an integrated security strategy, with less duplication of effort and an overall lower cost.

A core responsibility for effective security is the management of effective working relationships among client groups. Front-line accountability for protecting the business should fall to the managers of each operating unit, with the appropriate organization's security function providing the risk assessment, policy, and supporting infrastructure for those managers.

This model requires a senior executive in the CSO position that can lead, integrate, and enable these business lines to achieve the core business objectives of the organization. Being an effective *business process enabler* requires that the incumbent be a creative problem solver and a leader with business acumen who can blend "common sense" controls with efficient and productive business processes.

It is also necessary that the incumbent bring *subject matter expertise* to the position. Ideally, in addition to the pure "generalist" or leadership qualities the CSO should possess, to be effective in the business environment (and in support of the Board Room), it is paramount that the CSO should possess "on demand" competencies, experiences, and advanced working knowledge of contemporary security tradecraft, practices, and applications. The CSO should be recognized and respected within the corporate structure as the executive with commensurate subject matter expertise on security matters.

An effective CSO model is a hybrid that takes into consideration the incumbent's combined leadership talent, business acumen (i.e., background in business or a governance function), and subject matter expertise. While it is likely that the incumbent will have come from a specialized background within the business, a governance function, or some element of the security mission, leadership of a multi-faceted security program requires general business and management knowledge. In addition to this generalist knowledge, any technical or specialized attributes and skills should be given strong consideration in the selection of the CSO candidate. Ultimately, the CSO's resourcefulness and credibility within the organization, and the CSO's vision to craft an integrated, multi-faceted strategy, depends on the incumbent's ability to understand, value, and articulate the varied security threats facing an organization in the context of business model impacts.

### 6.1 Key Success Factors

- The ability to build sustainable competitive advantages through pragmatic, innovative, and business-focused security solutions.
- Demonstrated integrity and the ability to maintain principles under internal and/or external pressure.
- High-quality analytical skills, management experience, and exceptional relationship management competencies.
- Qualitative experience in strategic planning and/or policy development at a senior leadership level.

- The ability to anticipate, investigate, influence, and assist the organization in its ability to assess and rapidly adjust to changing conditions and trends of importance (both internal and external) in light of the overall direction of the organization.
- Effectiveness in developing, communicating, and executing recommended courses of action for innovative, business-oriented responses.
- A commitment for excellence and a demonstrable orientation toward successful staff development.

## ***6.2 Strategy Development***

One key responsibility of the CSO is to strategize with senior leadership in order to conceptualize, illustrate, develop, implement, and continuously renew an overall strategy that demonstrates the various processes needed to understand the nature and probability of all risk events within the business context of the organization. The strategy should outline, in detail, the plans to prevent and prepare for an adverse event—including state-of-the-art awareness, training, exercises, and methodologies to inculcate contemporary security programs and processes throughout the organization. The strategy should also include methods for continuity of business operations after any security-related attack or catastrophic event. The CSO should be capable of clearly communicating this strategy, its costs, and its related impact to the highest levels of the organization, the Board of Directors, and its operating committees.

## ***6.3 Information Gathering and Risk Assessment***

The CSO is responsible and accountable for systematically gathering, assessing, and synthesizing information related to a wide range of security-related events and threats specific to the organization and its various operations, which may adversely affect the security and safety of personnel and the profitability or reputation of the organization.

In addition, the CSO should also determine the probability of security-related incidents and threats, and develop appropriate strategies consistent with sound business judgment and internal controls to prevent negative impacts on the organization. The information necessary to develop these assessments and preventive strategies should come from multiple sources, including organizational records, government and law enforcement (including intelligence) agencies, news organizations, existing security bodies of knowledge, etc. The CSO should be capable of making the links between disparate pieces of information, from multiple sources, in order to understand and assess the data's importance to the security of the enterprise. The CSO should understand and be familiar with both "human capital skills" and technological aids that can assist in this process, and possess both conceptual and critical thinking skills to prioritize risks and develop appropriate preventive strategies across the organization.

## ***6.4 Organization Preparedness***

The CSO is responsible and accountable for ensuring that the enterprise is prepared for events or circumstances that potentially disrupt the continuity of business operations. For example, these events include deliberate attacks (physical and cyber) targeted at the organization, catastrophic events

(hurricanes, tornados, earthquakes, etc.), or significant security incidents (for example, white collar crime: the commission of major fraud, major theft, product tampering, sabotage, etc.).

Preparation for these events should involve the development and administration of training plans, programs, procedures, and exercises to establish baseline organizational responses. A process of regular periodic review, testing, and evaluation of organizational readiness in the event of disruptive attacks or events is a key responsibility of the CSO.

## **6.5 Incident Prevention**

The CSO should identify and understand the nature of security risks in the business environment, as well as the application of appropriate financial and managerial controls to mitigate those risks. This will require the CSO to understand how and when to enlist the support of risk management, internal audit, controllers, outside resources, legal, human resources, and other staff functions to mitigate the various risks to the business.

Another key responsibility of the CSO is the analysis of information and the coordination of activities with persons inside and outside the organization to forestall, prevent, or mitigate attacks, incidents, and catastrophic events. This implies the ability to successfully operate independently in fast-paced, matrix-management environments, requiring a high tolerance for ambiguity and positive political skills to drive programs and projects to completion.

## **6.6 Securing Human Capital, Core Business, Information, and Reputation**

The protection of the company's integrity, human capital, processes, information, and assets from harm and loss is a key responsibility of the CSO. While guarding the *financial and physical assets* of the enterprise (i.e., cash, facilities, and equipment) is important, it is equally important that the CSO should also be especially adept at countering the potential risks involved in the loss of *intangible assets* (i.e., reputation and customer and client confidence), intellectual property, and trade secrets. *Human capital* here includes leadership and directors, employees, customers, and any others the organization has a duty to protect.

## **6.7 Incident Response, Management, and Recovery**

In case of an incident of attack or catastrophe, the CSO should be responsible for coordinating the following *critical business processes*:

- 1) Incident response; and
- 2) Management and recovery efforts within the organization to:
  - a. Restore critical systems; and
  - b. Provide facilities needed by the organization to function.

The CSO should coordinate with internal and external resources to ensure adequate medical, financial, and psychological *support assistance* is provided to employees, customers, and others involved in a catastrophic event or an attack on the organization.



The CSO should *coordinate* with local, state, federal, and international government agencies as required.

### ***6.8 Investor Relations, Public Affairs, and Government Relations Coordination***

The CSO should closely coordinate with those responsible for investor relations including—but not limited to—public affairs, finance, human resources, operations, and government relations involving events and incidents that threaten the assets of the organization.

The CSO should be required to participate in the development of media interviews and testimony before government regulatory agencies.

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## **7. KEY COMPETENCIES**

Generally, the outlook of the CSO should be more strategic than tactical. The position requires an extreme degree of integrity, ethics, responsibility, and dedication, as well as the ability to calmly facilitate the appropriate resolution of difficult ethical and crisis situations. The ability to programmatically and holistically analyze, understand, and explain the value proposition of security initiatives to senior executives and Board of Director members is a key requirement of the position. It is likely that the strategic, business, and interpersonal abilities of a CSO will be of greater importance than their technical security skills (many of which are available through internal subject-matter experts or external consultants). Thus, the CSO should have exceptionally strong business and interpersonal skills.

The ability to communicate clearly and authoritatively, both orally and in writing, should be a core competency of the CSO position. The necessity of interaction with senior executives and Board of Director members means the incumbent should be comfortable in making presentations, as well as fielding questions and challenges concerning the security proposals and recommendations presented.

The CSO will need skills and competencies to accomplish the following:

- Effectively communicate with all levels of the organization—especially senior executives, the Board of Directors, and any operating committees.
- Understand the strategic direction and goals of the business, and how to support the security needs of the organization in order to protect its goals and objectives. (This implies the ability to establish a vision for the global and individual business security programs, and the ability to build support for their implementation and ongoing development. Some demonstration of international experience should be required, based upon the scope and reach of the organization.)
- Understand the impact of ongoing changes in economics, geopolitics, organizational design, and technology, and assess how all of these relate to potential threats and risks to the organization (including their impact on existing security programs and services).
- Investigate and resolve security incidents and related ethical issues without further disruption of operations, and conduct these in a fair and objective manner that is in alignment with the organization's values and code of business conduct.

- Use traditional and advanced scenario planning techniques in assessing risks and threats to the organization.
- Understand how to successfully develop and network working relationships with key individuals in staff and line positions throughout the organization.
- Promote organizational education on security awareness and develop organization-wide knowledge-sharing, as appropriate for the business and the culture of the organization.
- Comprehend the need to assess the realistic financial, employee, or customer implications of any security plan or recommendation.
- Function as an integral part of the senior leadership team, with regard both to planning and capital expenditures, and the security dimension of such.

A description of the ideal CSO should also include the following professional characteristics of a senior level executive:

- Strategic orientation with ability to act tactically (as required).
- Adaptable and effective in either a hierarchical or a matrix-management environment.
- Global perspective, possessing a multi-cultural understanding and approach.
- Detail-focused (as required).
- Excellent conceptual and critical thinking skills.
- High integrity, ethics, responsibility, and dedication.
- Politically astute, but not politically motivated.
- Strong negotiator/facilitator and consensus builder.
- Understands principles of process management.
- Able to interact at all levels of the organization, and sensitive to divisional organization management issues.
- Recognized as a change agent.

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## 8. EXPERIENCE

Demonstrated experience in security-related issues is key. Prior experience showing the candidate CSO's ability to effectively assess and determine success factors in the culture of an organization should be critical to the selection process.

A broad and diverse set of skills, education, and experience should be required, depending upon the hiring organization's analysis of the position and security needs. The incumbent should be recognized as a change agent and a highly credible senior-level leadership resource.

Some demonstration of international experience should be required, based upon the scope and reach of the organization. Added value should be given to one or more language proficiencies.

The incumbent should have a range of experience that permits a hiring organization to assess the challenges successfully addressed in prior experience, compared to those likely to be confronted in the future. The desired candidate should be a seasoned executive with a collaborative outlook and a proven track record as a team player and business partner.

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## 9. EDUCATION

CSO is a senior executive leadership position. As with other senior positions, there are significant expectations for the levels of education and experience of the applicant.

Advanced degrees should be highly valued in all industries, and should represent the business connections that would likely enhance the CSO's credentials across many companies. Degrees in law, business administration, accounting and finance, security management, information systems management, or criminal justice are valuable, and should be considered with significant added value.

Professional Certifications in related fields (such as CPP, CFE, CISSP, etc.) should also be considered, as this demonstrates the individual's education, experience, and competence in that field.

With the growing emphasis on information security, degrees in computer science or related areas are highly valued in many industries. The job-relatedness and benefits of education and certification credentials should be balanced against the organization's culture. However, the quality, type of experience, and other directly-related accomplishments should be more compelling credentials for the hiring organization.

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## 10. COMPENSATION

The options for compensating this senior level leader position are varied—and the compensation practices of organizations are too unique—to be stated with confidence here. Recruiters with experience in this area, high-quality annual compensation analyses, and similar organizations that value a highly effective security program should be consulted for benchmarking. Compensation packages should be comparable to other organizational executive leadership positions at the same level. (As a point of reference, the results of the 2007 Foushee Group Salary Study of the top global security executives are attached as Annex C.)

Annex A  
(informative)

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## A. MODEL POSITION DESCRIPTION

### A.1 *Position Purpose*

The incumbent CSO serves as the executive responsible for the identification, development, implementation, and management of the organization's [global]<sup>1</sup> security strategies and programs.

### A.2 *Key Responsibilities*

- In cooperation with the executive committee, directs the development of an effective strategy to assess and mitigate risk (foreign and domestic), manage crises and incidents, maintain continuity of operations, and safeguard the organization.
- Directs staff in identifying, developing, implementing, and maintaining security processes, practices, and policies throughout the organization to reduce risks, respond to incidents, and limit exposure and liability in all areas of information, financial, physical, personal, and reputational risk.
- Researches and deploys state-of-the-art technology solutions and innovative security management techniques to safeguard the organization's assets, including intellectual property and trade secrets. Establishes appropriate standards and associated risk controls.
- Develops relationships with high-level law enforcement [and international counterparts] to include in-country security [and international security agencies], intelligence, and private sector counterparts [worldwide].
- Through subordinate managers, coordinates and implements site security, operations, and activities to ensure protection of executives, managers, employees, customers, stakeholders, visitors, etc., as well as all physical and information assets, while ensuring optimal use of personnel and equipment.

### A.3 *Key Skills and Competencies*

- Senior leadership skills to provide direction to the management and professional staff within the organization.
- Ability to understand, interpret, analyze, and develop consensus within an organizational climate of diverse operational activities and often-conflicting regulations, imposed by agencies with regulatory jurisdiction.

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<sup>1</sup> Bracketed items are dictated by each organization's scope.

- Ability to effectively communicate within all levels of the organization (including briefing executive management and governance Board committees) on the status of security and issues surrounding enterprise risk management decisions.
- High-quality analytical skills, leadership experience, and exceptional relationship management competencies to understand impact and sensitivity of security issues.
- Demonstrate commitment to lead personnel in education and training advancement.

#### ***A.4 Qualification Guidelines***

- At least 3-5 years of direct experience in a significant senior level executive leadership role. Demonstrated ability to develop and manage the functional capital of an executive position and manage an expense budget.
- Advanced degree (or equivalent), professional certifications in an area of study relevant to this position, and at least 10-15 years of experience in private sector corporate security or a related public sector organization.
- Demonstrated experience and exposure in the international security arena dealing with security-related issues, based on the scope and reach of the organization.

Annex B  
(informative)

B. NEXT GENERATION SECURITY LEADERSHIP

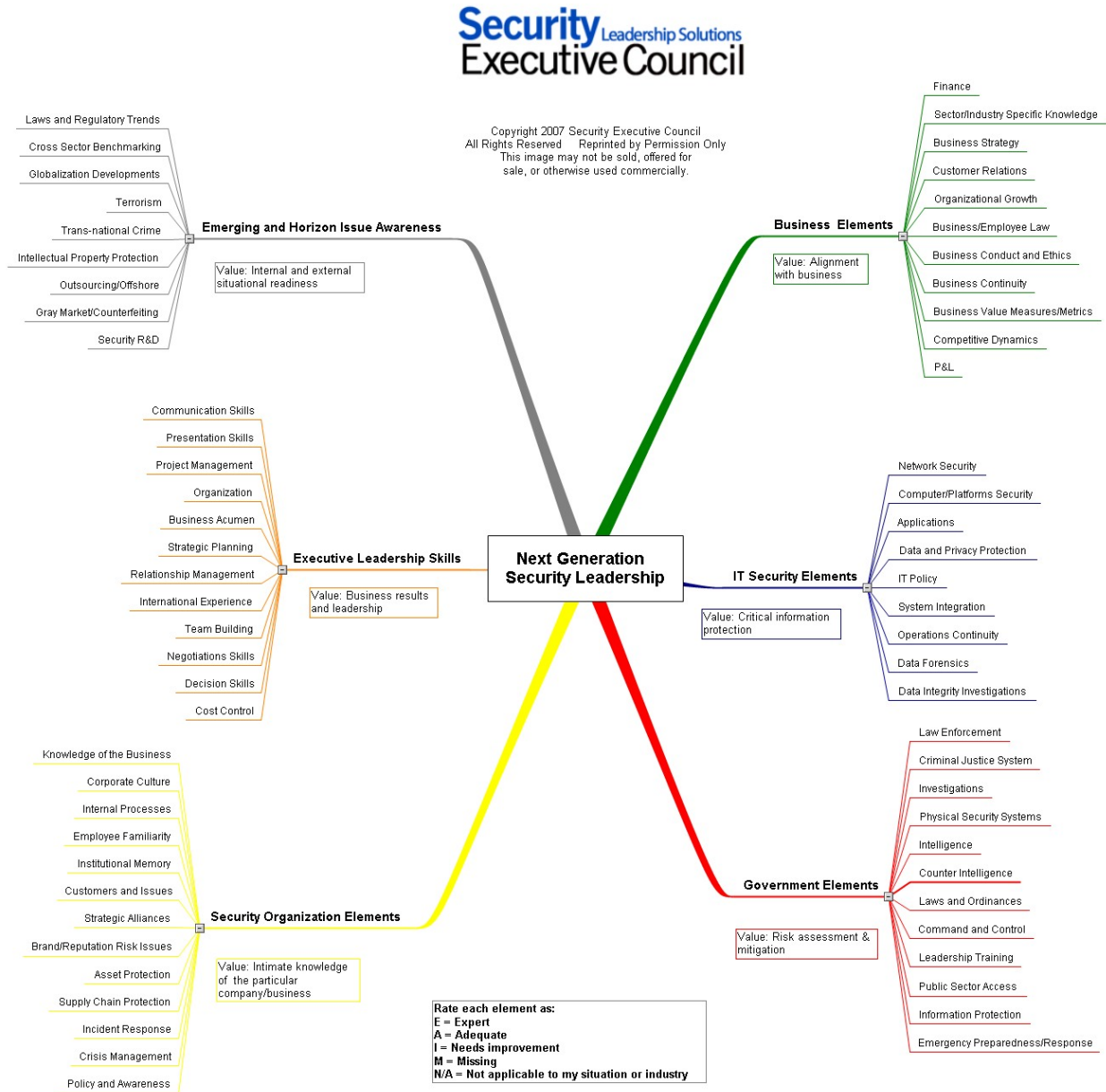
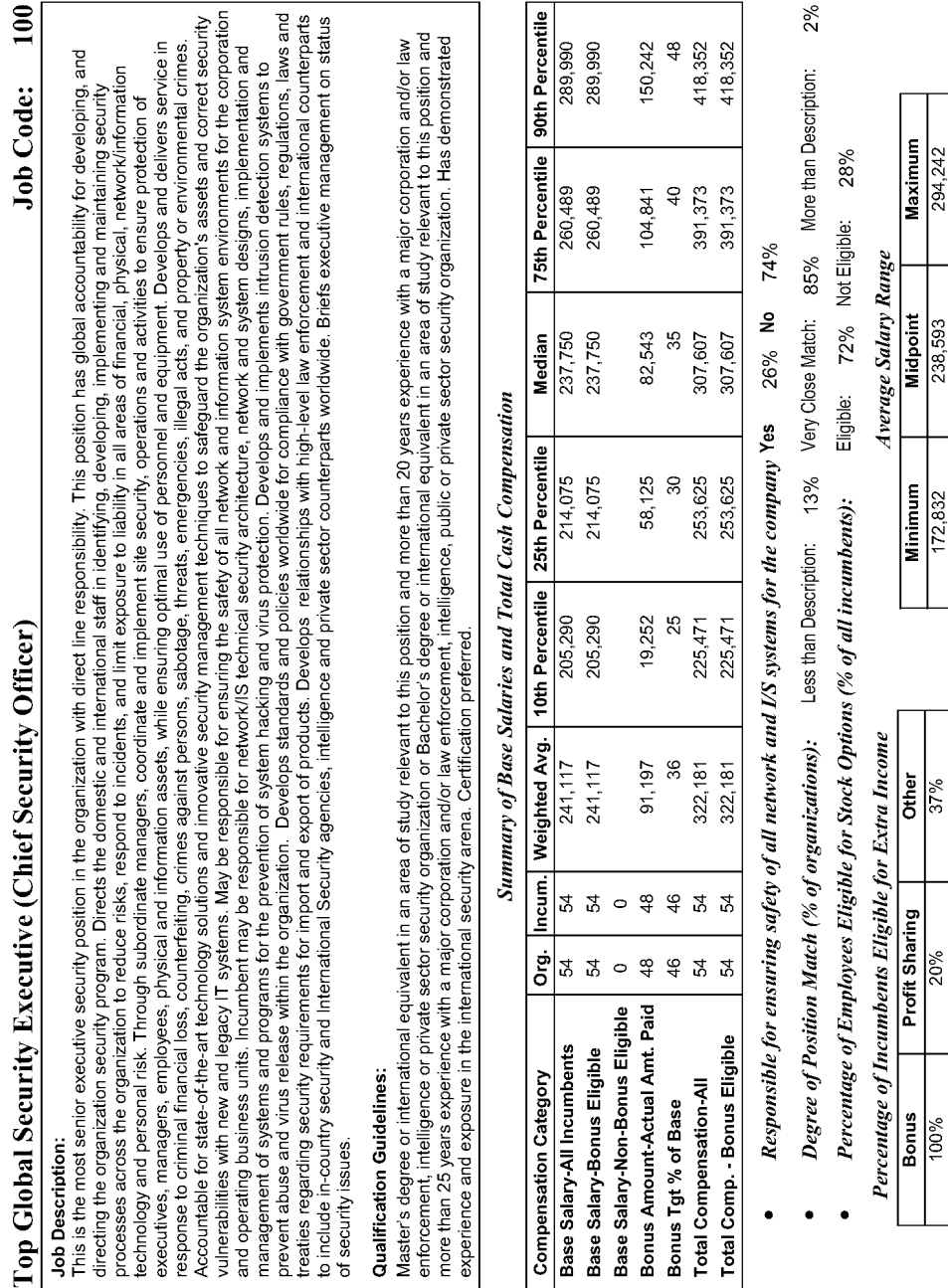


Figure 1 - Next Generation Security Leadership

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Annex C  
(informative)

C. TOP GLOBAL SECURITY EXECUTIVE (CHIEF SECURITY OFFICER)



**Foushée Group, Inc.** 23

Figure 2 - Top Global Security Executive (Chief Security Officer)

Foushee Group, Inc. © 2007. Used with permission.<sup>2</sup>

<sup>2</sup> Check the Foushee Group for updated results. < <http://www.fousheesurvey.com> >

Job Code: 100

Top Global Security Executive (Chief Security Officer)

TYPE OF ORGANIZATION		Org.	Incum.	Base Salary			Total Cash Compensation	
		Wt. Average	Median	10th Percentile	90th Percentile	Wt. Average	Median	
Corporation	50	241,964	238,223	206,208	290,739	321,420	320,272	
Group/Subsidiary	1							
Division/Plant	0							
Res. Labs., Gov't., Education	3							

REGION		Org.	Incum.	Base Salary			Total Cash Compensation	
		Wt. Average	Median	10th Percentile	90th Percentile	Wt. Average	Median	
West Coast	9	252,558	255,200	209,080	280,273	350,113	367,764	
South Central	13	227,739	230,000	195,040	257,316	292,802	272,253	
North Central	12	250,086	239,850	207,247	294,650	321,377	296,604	
Southeast	9	256,156	241,241	222,800	301,622	378,180	342,815	
Northeast	11	225,479	224,000	207,200	248,400	289,107	257,000	

INDUSTRY		Org.	Incum.	Base Salary			Total Cash Compensation	
		Wt. Average	Median	10th Percentile	90th Percentile	Wt. Average	Median	
Durable Goods Mfg.	5	237,859	246,595	218,100	253,120	315,391	319,595	
Technology	4							
Other	1							
Non-Durable Goods Mfg.	14	244,810	233,783	197,182	294,681	340,499	306,560	
Chemicals	4							
Pharmaceutical	4							
Other	6	233,844	224,783	191,000	285,748	306,916	274,050	
Non-Manufacturing	35	240,106	237,500	207,760	287,490	315,824	305,300	
Energy	7	248,635	244,920	204,645	289,580	338,775	383,933	
Utilities	8	251,088	261,757	206,466	289,424	336,055	346,890	
Research Laboratories	1							
Services	6	227,793	222,208	214,000	247,172	293,354	284,289	
Other	13	234,830	237,500	209,840	257,440	302,195	274,400	

FINANCIAL DIMENSION		Org.	Incum.	Base Salary			Total Cash Compensation	
		Wt. Average	Median	10th Percentile	90th Percentile	Wt. Average	Median	
Under \$500 Million	1							
\$500 Million < \$1 Billion	2							
\$1 Billion < \$3 Billion	2							
\$3 Billion < \$5 Billion	2							
\$5 Billion < \$10 Billion	9	226,326	229,566	208,001	242,860	289,217	273,515	
\$10 Billion < \$20 Billion	12	239,338	225,000	209,290	284,237	308,312	306,268	
Over \$20 Billion	26	251,008	248,298	206,870	297,560	349,774	350,408	

Foushee Group, Inc. 24

Figure 3 - Top Global Security Executive (Chief Security Officer)

Foushee Group, Inc. © 2007. Used with permission.<sup>2</sup>



Annex D  
(informative)

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## D. USEFUL WEB SITES

The Alliance for Enterprise Security Risk Management (AESRM). < <http://www.aesrm.org> >

ASIS International. < <http://www.asisonline.org> >

Booz Allen Hamilton. < [www.asisonline.org/newsroom/alliance.pdf](http://www.asisonline.org/newsroom/alliance.pdf) > and  
< <http://www.aesrm.org/GlobalConvergenceStudyInsightsAddendum.pdf> >

Business Roundtable. < <http://www.businessroundtable.org> >

Council on Competitiveness. < <http://www.compete.org> >

Foushee Group, Inc. < <http://www.fousheesurvey.com> >

Security Executive Council, Inc. < <http://www.securityexecutivecouncil.com> >

Annex E  
(informative)

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## E. DEFINITIONS

**Business Process Enabler:** An individual who can blend “common sense” control with efficient and productive business processes and procedures; requires creative problem solving and business acumen.

**Change Agent:** An individual who is willing to challenge established business processes and procedures in the pursuit of excellence.

**Chief Security Officer (CSO):** A leadership function responsible for providing comprehensive, integrated risk strategies (policy, procedures, management, training, etc.) to help protect an organization from security threats.

**Critical Business Processes:** In terms of security issues, critical business processes include incident response, and the management of recovery efforts within the organization to restore critical systems and provide alternate facilities so that the organization can continue to function.

**Financial and Physical Assets:** Includes such things as facilities, equipment, inventory, and on-hand cash.

**Human Capital:** Includes organization staff (leadership, directors, managers, employees), customers, and any others the organization has a duty to protect.

**Incumbent:** This term is being used in the context of any person currently functioning in the CSO role, being considered for the CSO role via an external recruitment effort, or any existing management team member who will be assigned the accountabilities recommended for the CSO role within this Standard.

**Intangible Assets:** Includes such things as reputation, customer confidence, client confidence, trade secrets, intellectual property, and goodwill.

**Subject Matter Expertise:** Competencies, experiences, and advanced working knowledge of contemporary tradecraft, practices, and applications related to the topic of interest.

**Support Assistance:** Medical, financial, and emotional resources provided to employees, customers, and others involved in a catastrophic event or an attack on the organization.



ASIS International (ASIS) is the preeminent organization for security professionals, with more than 36,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, governmental entities, and the general public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine, *Security Management*, ASIS leads the way for advanced and improved security performance. For more information, visit [www.asisonline.org](http://www.asisonline.org).



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