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# Bitcoin

Richard A. Forsyth JD/MBA/AMLCA CEO – Alitin, Inc.

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- 1. What is Bitcoin
- 2. How does it function?
- 3. How it could be disruptive to:
  - Incumbent Financial Institutions and Governments
- 4. Benefits and Risks
- 5. Regulation

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# Why Bitcoin?



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➢ Recent growth and news Chances it could affect financial industry



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 $\succ$ Important to understand: •Value basis •Business purposes •Dispel misconceptions  $\succ$ Intersection of facts with: •Government •Compliance

- •Risk factors
- •Risk mitigation controls

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# Why should you be interested?

Notable supporters: Marc Andreessen Bill Gates David Andolfatto Ben Bernanke



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- You may have to deal with it
- > Opportunities
- ➤ Competition

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- Virtual Currencies and Bitcoin
- Virtual Currencies are a financial tool you may have to deal with

They may change finance in surprising ways, but opportunities abound.

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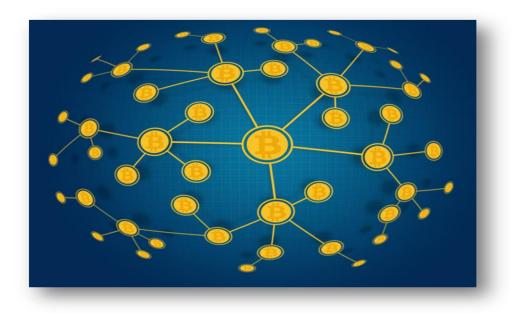
FIBA



# What is Bitcoin?

#### Concensus Network

- > All digital payment system
- Shared Public Ledger
- First practical application of triple entry bookkeeping
- > Unhackable



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### ➢ Decentralized

### ➢ Distributed

> Open Source

Independent

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# The Blockchain



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# The Consensus Network



≻Mining

≥21 Million BTC

2.1 Quadrillion units



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### **Public Address**

3J98t1WpEZ73CNmQviecrnyiWrnqRhWNLy

## **Private Key**

5Kb8kLf9zgWQnogidDA76MzPL6TsZZY36hWXMssSzNydYXYB9KF



- Public Address "houses" the bitcoins like a safety deposit box
- Private Key unlocks the Public Address
- Public Key IS ownership of Bitcoins
- > Bitcoins are bearer instruments
- Wallets and Third Parties
- Technical aspects are invisible to most users; transactions are like text messages

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#### Sample Transaction B Α ID: 537704 ID: 537704 Signed with Buyer's Verified with Buyer's public key private key

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## Disruptive Potential / Risks

- Private Sector, Financial Institutions
  - Competition
  - Cheaper

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- Faster
- More efficient
- Missed opportunities
- Governments
  - Loss of monetary policy control
  - Domesitc and International Competition
  - Promoting criminal use
  - Loss of economic benefits



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## **Setting Expectations**

- Bitcoin needs infrastructure, innovation, cooperation, less obstruction
- Cryptocurrencies are not panaceas

- Misconceptions abound
- Policing is working well, from without and within

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Growing high tech industry

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- Speed, efficiency, privacy + transparency, advanced functions
- Social and Economic Outcomes
  - Reaching the unbanked
  - Global financial inclusion
  - Enhanced personal liberty and dignity
  - Better financial privacy
  - More stable money supply
  - Promote peace and prosperity in troubled regions

# Benefits



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# Regulation

> A serious challenge

- > US Perspectives
  > Fedeal, State, and Local
- > Will it be fostered or resisted?
- Will benefits be embraced or minimized?
- A global concept that brings natural risks but far more benefit





Alitin, Inc. Richard A. Forsyth, JD/MBA CEO Tel: 417.489.5200 <u>rforsyth@alitin.com</u>

For Additional Information, please visit us at: <u>www.alitin.com</u>